

Intercultural Resource Pack



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The Intercultural Resource Pack is a photocopiable resource book for teachers of Business English and intercultural communication to use with in-service learners of

English for business and professional purposes. The book contains 50 activities which aim to develop intercultural awareness and competence through a wide variety of tasks. The activities are divided into the following sections: Why does culture matter, Types and stereotypes, Profiling national cultures, Profiling corporate cultures, Profiling group cultures, Culture and communication. There is a useful introduction to the subject of intercultural communication, and each activity is accompanied by thorough notes for the teacher, explaining the procedure, outcomes and suggestions for further reading.

作者介绍:

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