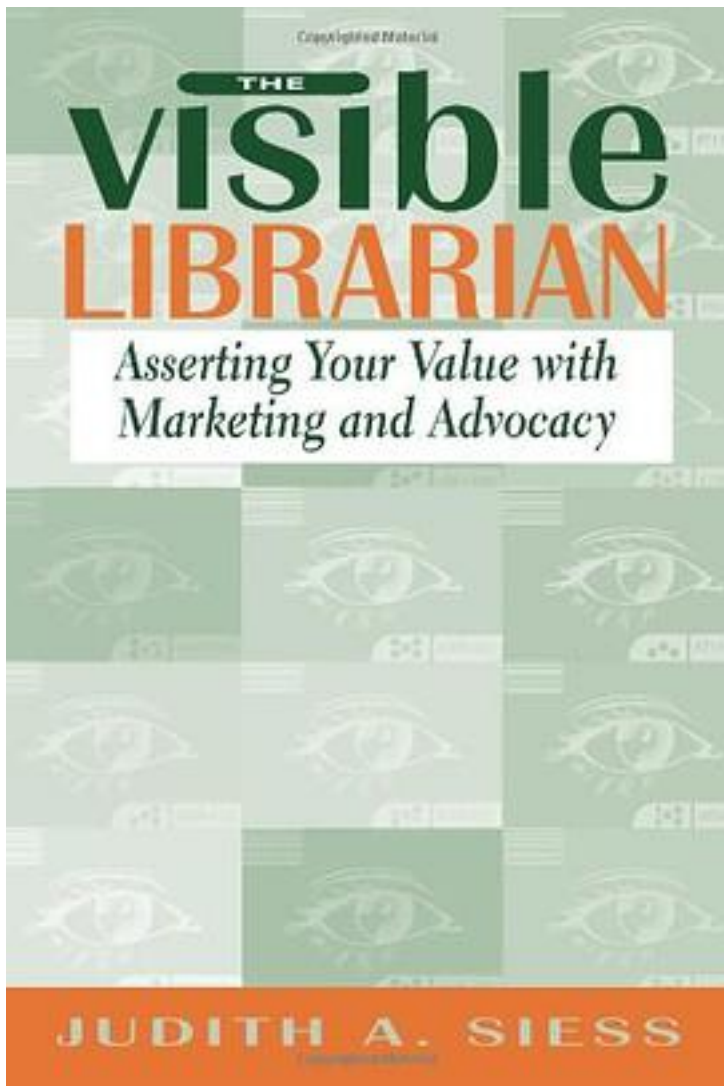


# The Visible Librarian



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Library directors, department heads, solo librarians: Learn how NOT to be invisible  
Packed with all the best practices in marketing library services, this hands-on guide  
provides inspiring stories and case studies of library colleagues around the nation who  
are successfully advocating and marketing themselves and their services

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