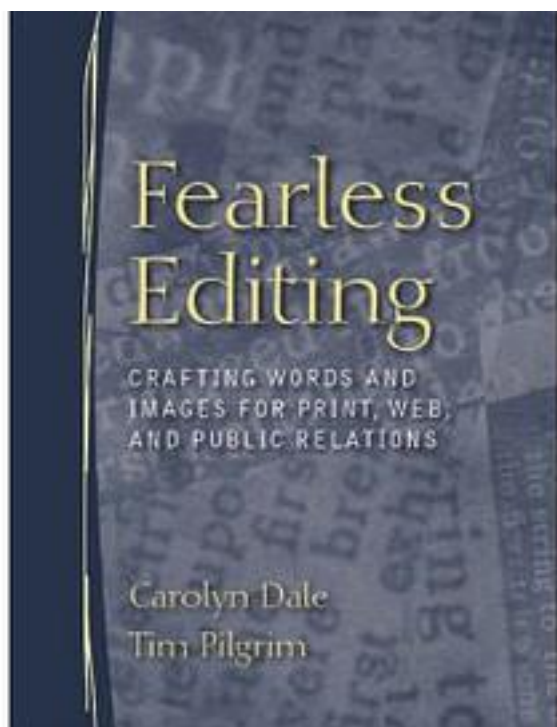


Fearless Editing



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Fearless Editing clearly articulates the basic concepts underlying editing techniques and demonstrates their application for newspapers, public relations, magazines and Web pages. This text takes a conceptual approach that integrates verbal skills with visual elements. Unlike other texts that are clearly designed for print, this book includes multi-media applications in every chapter.

作者介绍:

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