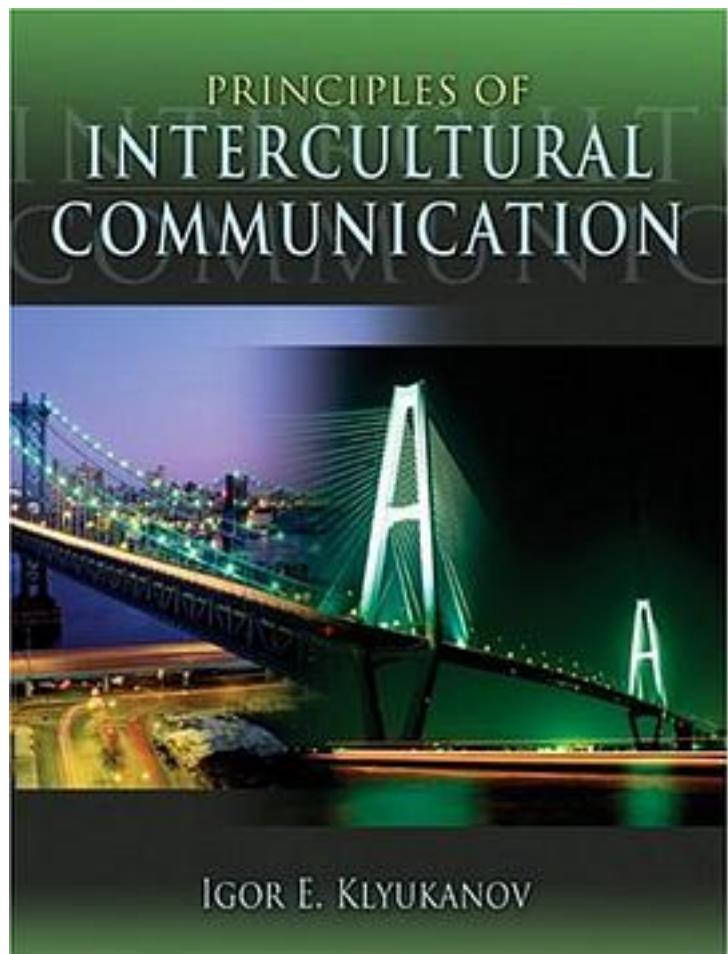


Principles of Intercultural Communication



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Structured around ten fundamental principles, Principles of Intercultural Communication combines a strong focus on current intercultural communication theory with a student-friendly style. This unique text leads students through all of the

material traditionally covered in an intercultural communication text using gradually unfolding principles that come together to form a reader-friendly narrative. Using in-depth case studies, side trips, and incorporating provocative discussion questions, Principles of Intercultural Communication engages students in active learning, leaving students with a unified understanding of intercultural communication.

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