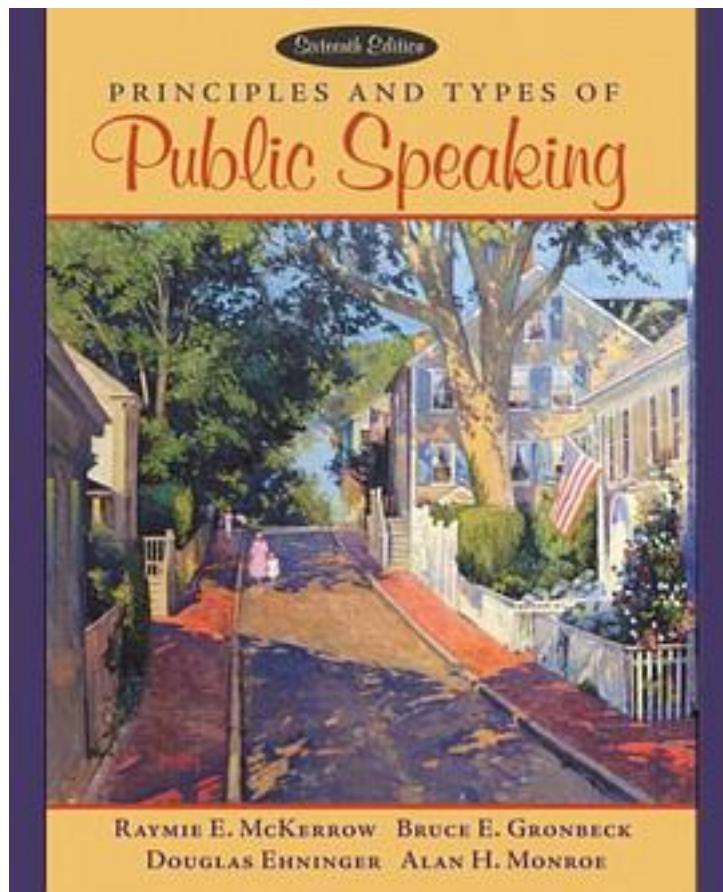


Principles and Types of Public Speaking



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With a commitment to cultural sensitivity and scholarship in the discipline, *Principles and Types of Public Speaking* combines a focus on contemporary research with practical skills and advice on how to communicate in public settings. The text focuses on culture and community building, with a goal of helping the reader understand how

they can adapt to cultural differences and what role communication plays in creating social cohesion, whether speaking in informational, persuasive, ceremonial or business-oriented settings. By focusing on both speechmaking in society and presentations in the learning environment, this book helps the reader see the relationship between what they are learning and how they can use this knowledge in their lives.

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