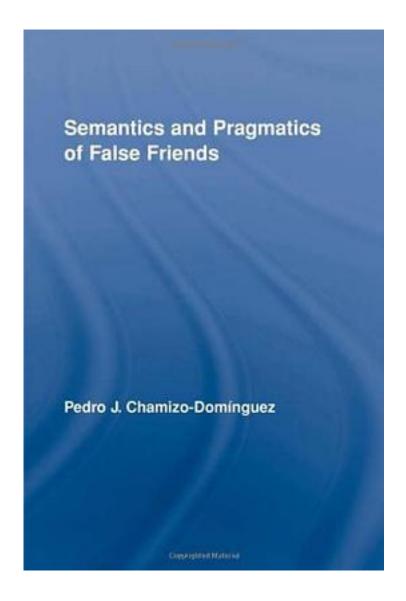
Semantics and Pragmatics of False Friends



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This book approaches the topic of false friends from a theoretical perspective, arguing that false friends carry out a positive role as a cognitive device, mainly in literature and jokes, and suggesting some pragmatic strategies in order to restore the original sense of a text/utterance when a given translator (or a foreign speaker) falls victim to false friends. This theoretical account is successively verified by appealing to texts from the fields of literature, science, philosophy, journalism, and everyday speech.
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