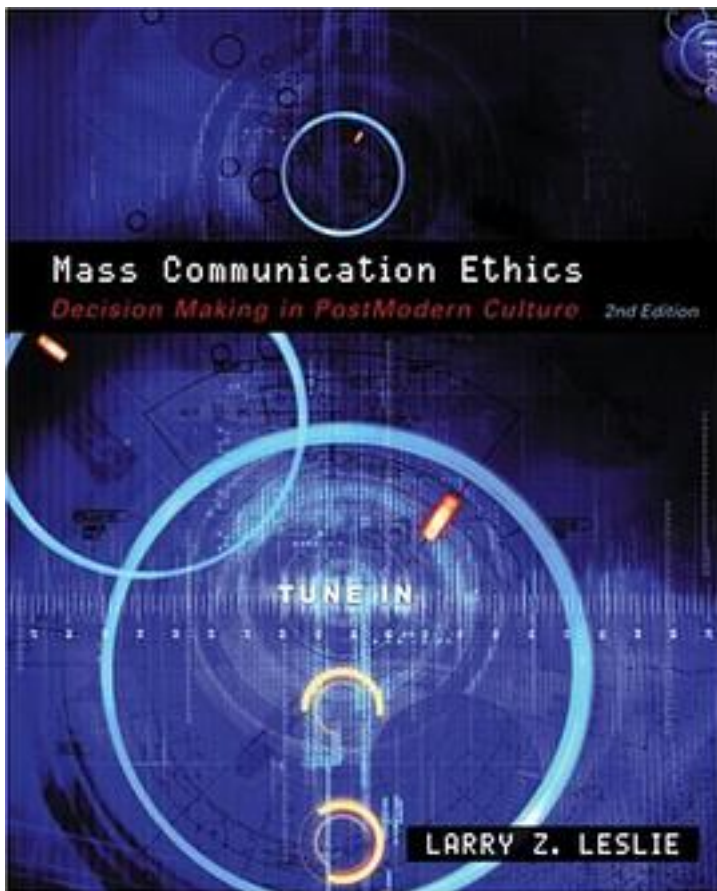


Mass Communication Ethics



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This text is the first to put ethical issues in a cultural and historical context, based on the premise that ethical problems arise from a myriad of cultural forces. Sections focus on ethics in postmodern America and how to effectively make decisions in contemporary society; ethical philosophers--from Plato to Foucault--and their beliefs;

and how to apply the these philosophers' teachings to ethical issues in areas such as journalism, public relations, and the music industry.

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