

Speak Easy



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52 fresh ideas for rocking the mike. Whether your goal is clinching the sale, advancing your career, or making the perfect wedding toast, this guide will have the words tripping off your tongue...with impact and ease. Barry Gibbons's brilliant ideas for hooking listeners include: - Idea #7: Sermons and snippets: Why length matters

- Idea #32: Come in, Houston: Mastering audio-visual equipment

- Idea #41: Uh-oh!: Expecting the unexpected

- Idea #42: And so, in conclusion: The art of endings

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