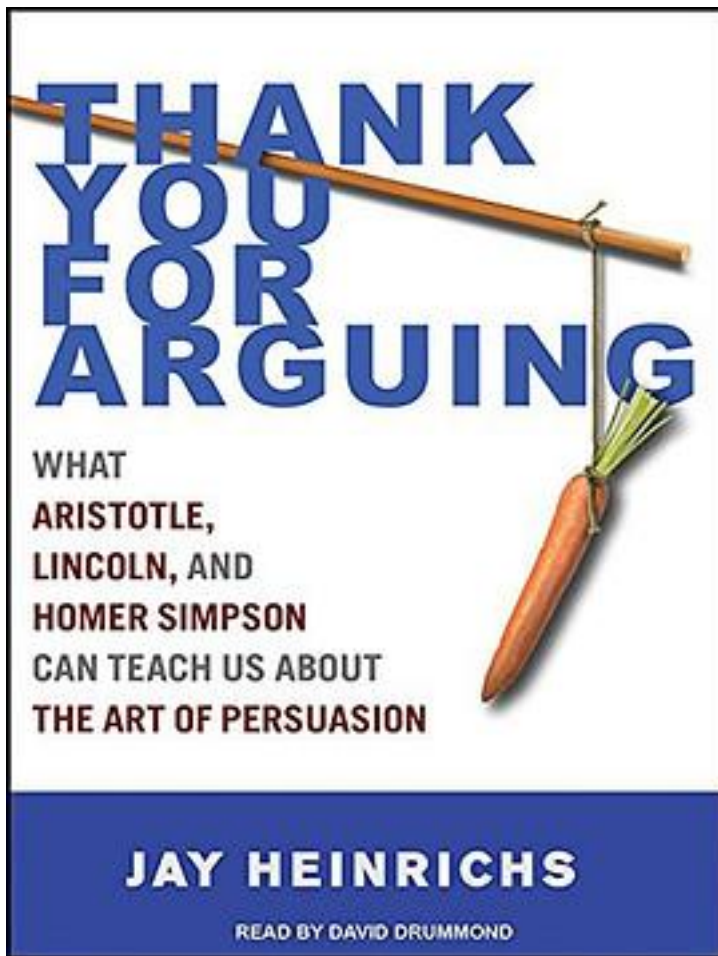


Thank You for Arguing



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著者:Jay Heinrichs

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Thank You for Arguing is your master class in the art of persuasion, taught by professors ranging from Bart Simpson to Winston Churchill. The time-tested secrets the book discloses include Cicero's three-step strategy for moving an audience to

actionÑas well as Honest Abe’ s Shameless Trick of lowering an audience’ s expectations by pretending to be unpolished. But it’ s also replete with contemporary techniques such as politicians’ use of “code” language to appeal to specific groups and an eye-opening assortment of popular-culture dodges, including:

The Eddie Haskell Ploy

Eminem’ s Rules of Decorum

The Belushi Paradigm

Stalin’ s Timing Secret

The Yoda Technique

Whether you’ re an inveterate lover of language books or just want to win a lot more anger-free arguments on the page, at the podium, or over a beer, Thank You for Arguing is for you. Written by one of today’ s most popular online language mavens, it’ s warm, witty, erudite, and truly enlightening. It not only teaches you how to recognize a paralipsis and a chiasmus when you hear them, but also how to wield such handy and persuasive weapons the next time you really, really want to get your own way.

作者介绍:

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标签

逻辑

写作

思维

修辞

英语

交流

法律

职场

评论

作者心机帝！

extremely brilliant book!

算是近期有在认真读的一本书了，但是对内容有点失望。作者以古希腊修辞学为基础试图用通俗的方式介绍argue的技巧。抛出的理论头头是道，但是例子很单薄关键还不make sense，感觉并没有有力地支撑他提出的那些tools。相比之下How to Argue with a Cat还好点。

有意思的书。大一的写作教授推荐的，但是讨厌这种manipulative的工具书

废话太多，且manipulation

An amazing introductory book about ancient Greek rhetorics. Easy to read, vivid examples, fun stories.

really helpful to improve my argument. To argue is not to fight.作者心机帝！！

更好的理性思考问题；对GRE issue 很有启发。

被标题吸引开始读这本书，前半部分很有意思，有很多启发。但越往后看兴趣越是索然，确实像大家评论的一样，灰常manipulative。这个跟我个人的为人处事方式和价值观不太符合，有些地方十分反感。当然作者的出发点是想用技巧取得辩论的优势以达到个人的目的，这个无可厚非。说话是门艺术，但艺术是为了美，修辞是为了减少冲突和矛盾加强人际沟通，而不是以功利为目的。

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