

Good Writing for Journalists



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'The ultimate book on the creative skills of journalism' - Writing Magazine This is a book about the art of writing for newspapers and magazine, but doesn't look at punctuation, spelling and the stylistic conventions of 'everyday' journalism. Instead, Good Writing For Journalists presents extended examples of writing which are powerful, memorable, colourful or funny. Each piece will be contextualised and analysed encouraging readers to learn from the best practitioners. This book will inspire those who want to make their writing individual and memorable. Along the way the major elements of non-fiction writing will be introduced, in chapters organised by genre - profile writing, reportage, news analysis, investigation, sports writing, personal and opinion columns and 'lifestyle' among them. Phillip's book sees itself as a natural successor to Wolfe & Johnson's seminal The New Journalism (1975). By adopting a larger sweeping and tailoring itself for the contemporary journalistic arena, this book will be an essential purchase for the discerning journalist and journalism student.

作者介绍:

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