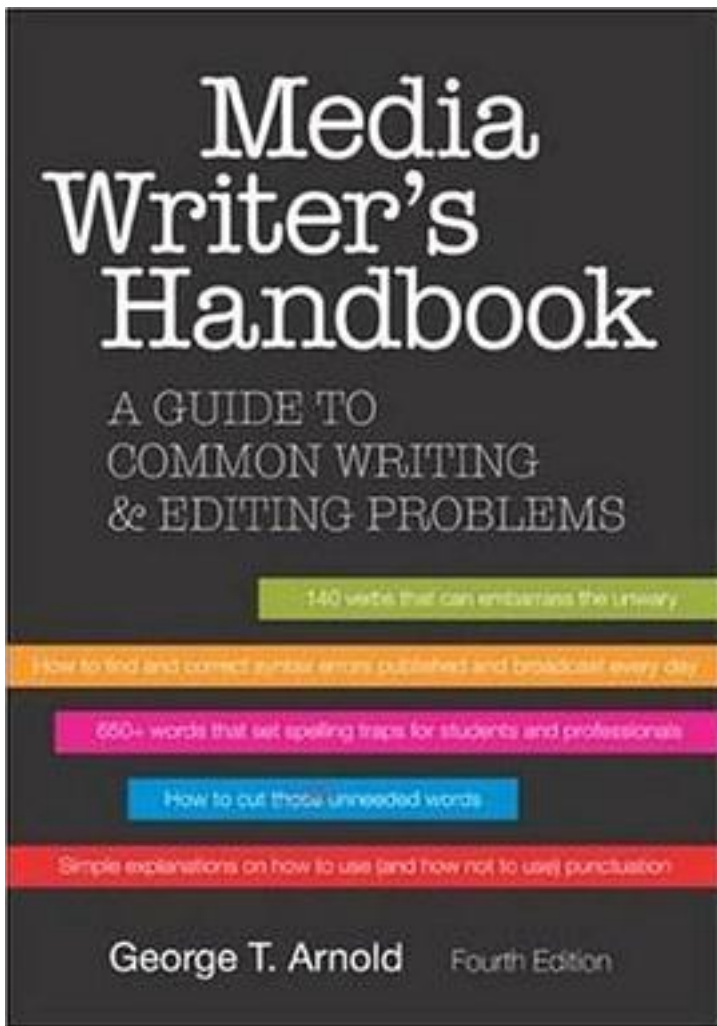


Media Writer's Handbook



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著者:Arnold, George T.

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Appropriate for media writing courses as either a primary or supplemental text, "Media

Writer's Handbook" is a primer for anyone who really wants to understand the grammatical and stylistic elements of good writing. Long after being a teaching tool in the classroom, it functions as a resource book that students and professionals can place on their desks alongside their dictionaries and stylebooks.

作者介绍:

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