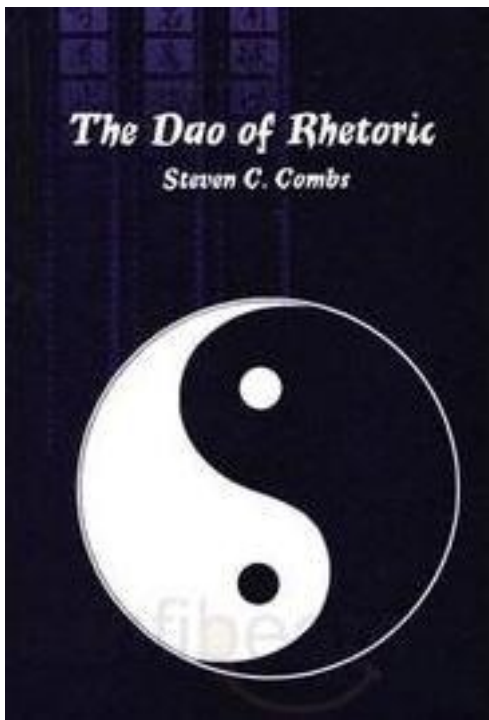


The Dao of Rhetoric



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出版者:State Univ of New York Pr

出版时间:2006-1

装帧:Pap

isbn:9780791462829

In the first book to systematically deal with Daoism (Taoism) from a rhetorical perspective, author Steven C. Combs advances the idea that the works of Daoist (Taoist) sages Laozi (Lao Tzu), Zhuangzi (Chuang Tzu), and Sunzi (Sun Tzu) can be fused into a coherent rhetorical genre, which can then form a methodology for rhetorical criticism. This notion of Daoist rhetoric enables critics to examine discourse from new vantage points with novel processes and concepts that honor the creativity and complexity of human communication. Combs also critically examines four contemporary films—The Tao of Steve, A Bug's Life, Antz, and Shrek—to amplify rhetorical Daoism, to indicate clear differences between Western and Daoist values,

and to offer fresh perspectives on individuals and social action. The book argues that Daoism provides a lens for viewing limitations of current Western rhetorical theorizing, positioning Daoist rhetoric as a potent critical perspective in the contemporary, postmodern world.

作者介绍:

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标签

文化

Rhetoric

评论

Lucid and very persuasive

喜欢作者的文风

有多少人是璐璐的课上过来的。。。

不知道说点什么好，就希望世界和平吧

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书评

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