

# Present Like a Pro

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"A must-read for aspiring speakers as well as the experience of professional... A masterpiece for every speaker."  
—Leo Burnett, author of *Live Your Dream*

## PRESENT

## LIKE A



# PRO

The field guide to mastering the art of  
business, professional, and public speaking

CYNDI MAXEY, CSP, AND KEVIN E. O'CONNOR, CSP

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## 在线阅读本书

Sales calls. Weddings. Business conferences. Weekly meetings. We're all called on to speak in public. Often, professional success and advancement depend on it. Yet many people find the experience draining or terrifying, or remain unsatisfied with their own ability to engage and sway an audience. In *Present Like a Pro*, you'll learn how to:

- Solicit useful feedback.
- Deal with hecklers.
- Gracefully handle A/V malfunctions.
- Sell your point through audience participation.
- Evoke the power of your own life in your talk.
- And much more!

Kevin E. O'Connor and Cyndi Maxey have distilled the knowledge they've acquired from more than forty-five years combined of professional speaking into a concise, easy-to-use guide that will help anyone *Present Like a Pro*!

作者介绍:

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标签

演讲

self

public

专业

help

## 评论

书被作者写成小块小块的，有趣易读。

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在去准备演讲的路上，翻翻不错

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读来玩玩还不错，其实翻译成汉语估计就无聊了

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## 书评

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