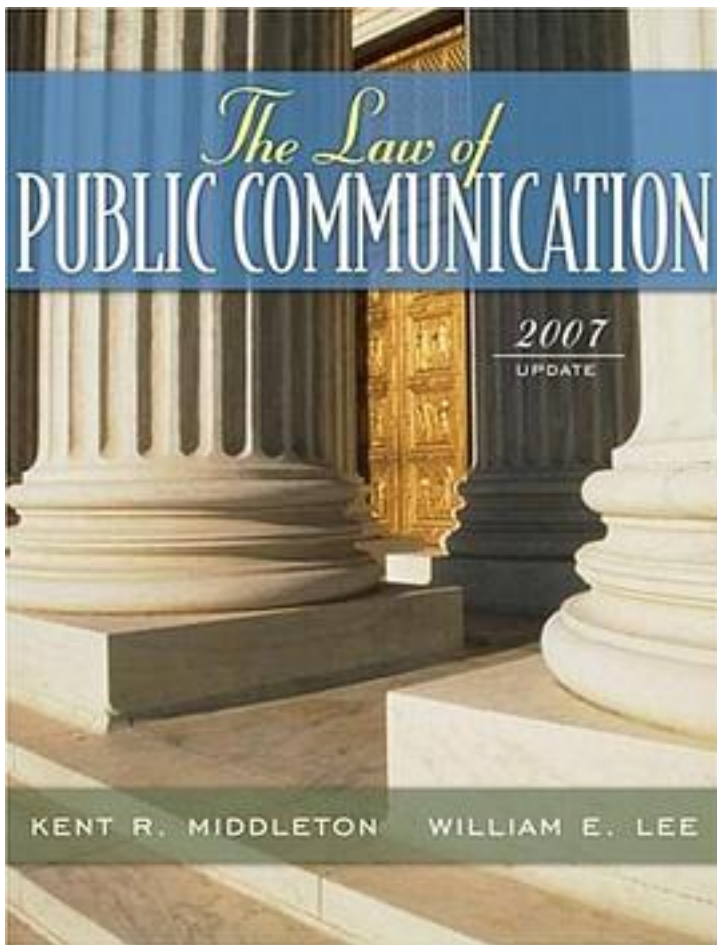


The Law of Public Communication 2007



[The Law of Public Communication 2007_下载链接1](#)

著者: Middleton, Kent R./ Lee, William E.

出版者: Prentice Hall

出版时间: 2006-7

装帧: Pap

isbn: 9780205484683

Focusing on the implications of the law for practitioners, this annually updated text examines legal issues affecting journalism, political and commercial speech, and electronic media. The 2007 update of this top-selling media law text includes the most

current information explaining the law as it applies to the daily work of writers, broadcasters, advertisers, cable operators, Internet service providers, public relations practitioners, photographers, and other public communicators. By presenting statutes and cases in a cohesive manner that is understandable even to students studying law for the first time, the authors ensure that students will acquire a firm grasp of the legal issues affecting the media.

作者介绍:

目录:

[The Law of Public Communication 2007_ 下载链接1](#)

标签

评论

[The Law of Public Communication 2007_ 下载链接1](#)

书评

[The Law of Public Communication 2007_ 下载链接1](#)