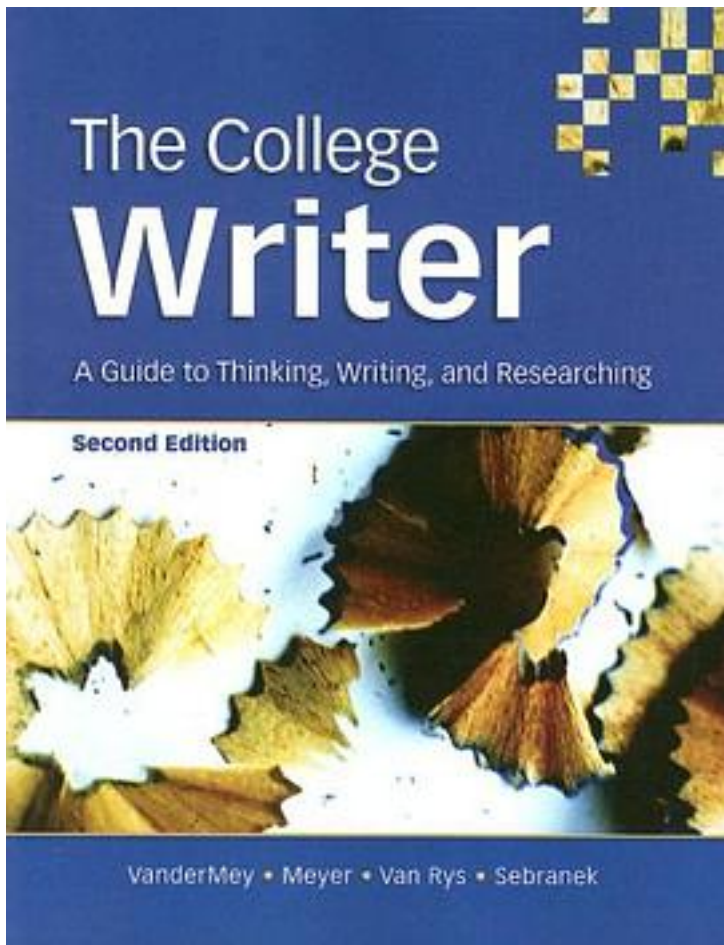


The College Writer



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Combining streamlined, nuts-and-bolts writing instruction with outstanding accessibility and visual appeal, The College Writer breaks new ground in brief rhetorics. The authors have made both content and presentation optimally exciting and useful

for the student. This book targets the needs of less-prepared students, with four-color line drawings, color-coded headings, easy-to-grasp graphic organizers, and other guiding design elements on nearly every two-page spread.

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