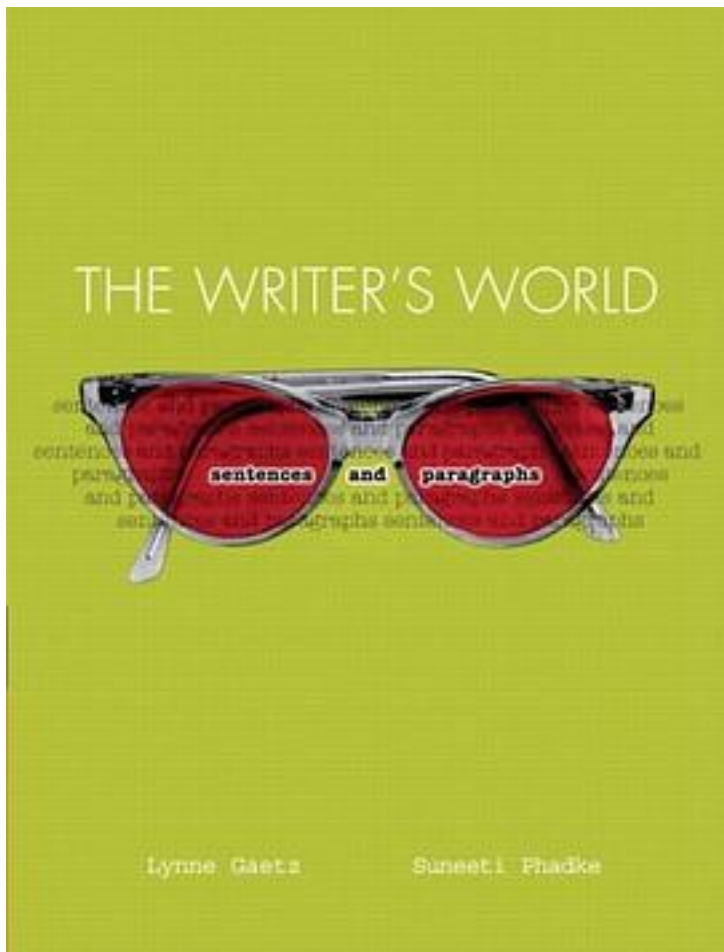


The Writer's World



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The Writer's World addresses the diverse needs of your students by meeting the needs of nonnative English speakers, visual learners and students with varying skill levels! What are the diverse needs of your students? Do you have students with varying skill

levels? Do you have nonnative English speakers in your courses? How many of your students are visual learners? Lynne Gaetz and Suneeti Phadke put their classroom teaching experience to use by writing *The Writer's World* for you and your students. This ground breaking developmental writing series was written and designed from the ground up to address the greatest teaching challenges and the diverse needs of today's students. Nonnative English Speakers: *The Writer's World* helps instructors meet the needs of the nonnative English speakers in their class better than any other text on the market. Gaetz and Phadke have extensive experience teaching ESL courses. They believe "ESL material" can benefit all students. Therefore, there are no references to ESL or nonnative English speakers in the student text. The material is seamlessly integrated into the student text for maximum benefit. The Annotated Instructor's Edition also includes over 75 ESL Teaching Tips. Visual Learners: With a contemporary, open design, over 60 images and additional tables, charts, and graphs, *The Writer's World* supports visual learners like no other text. Many chapter-opening photos are linked to concepts to help students retain key information. The Visualizing Writing CD-Rom, included in every copy of *The Writer's World*, features 55 audio and animated "mini-lectures" on key writing and grammar topics. These mini-lectures help engage visual and audio learners by providing pertinent information in additional format. Varying Skill Level: The authors address students' varying skill-levels in the clarity of explanations and with the numerous practice exercises to help students master their individual areas of weakness. In addition, thematic grammar chapters make the material more engaging. And with grammar, more engaging often means more effective, allowing students to retain more of the key building blocks to becoming better writers. *The Writer's World* addresses the diverse needs of your students! This text ships automatically with MyWritingLab

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