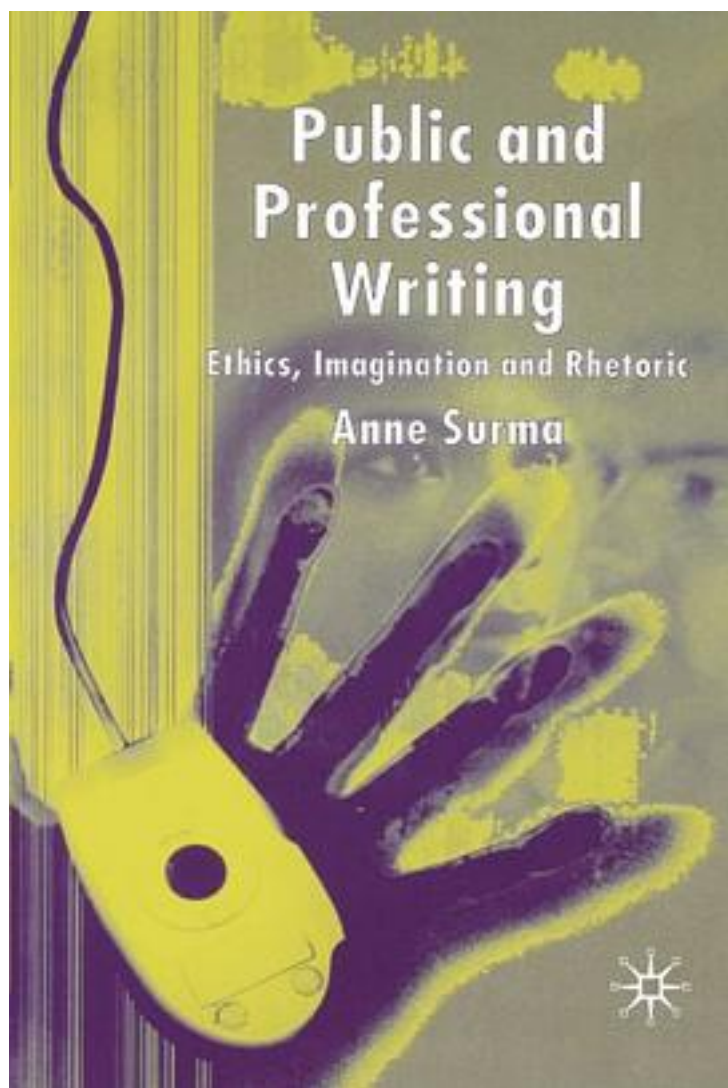


Public and Professional Writing



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著者:Surma, Anne

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This book offers something quite new--an advanced textbook that considers professional writing as a negotiated process between writer and reader. Arguing that ethics, imagination and rhetoric are integral to professional writing, the book encourages students to look critically at various writing practices in a range of contexts. A textbook for advanced undergraduates and postgraduates in linguistics, communication, journalism and media studies.

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