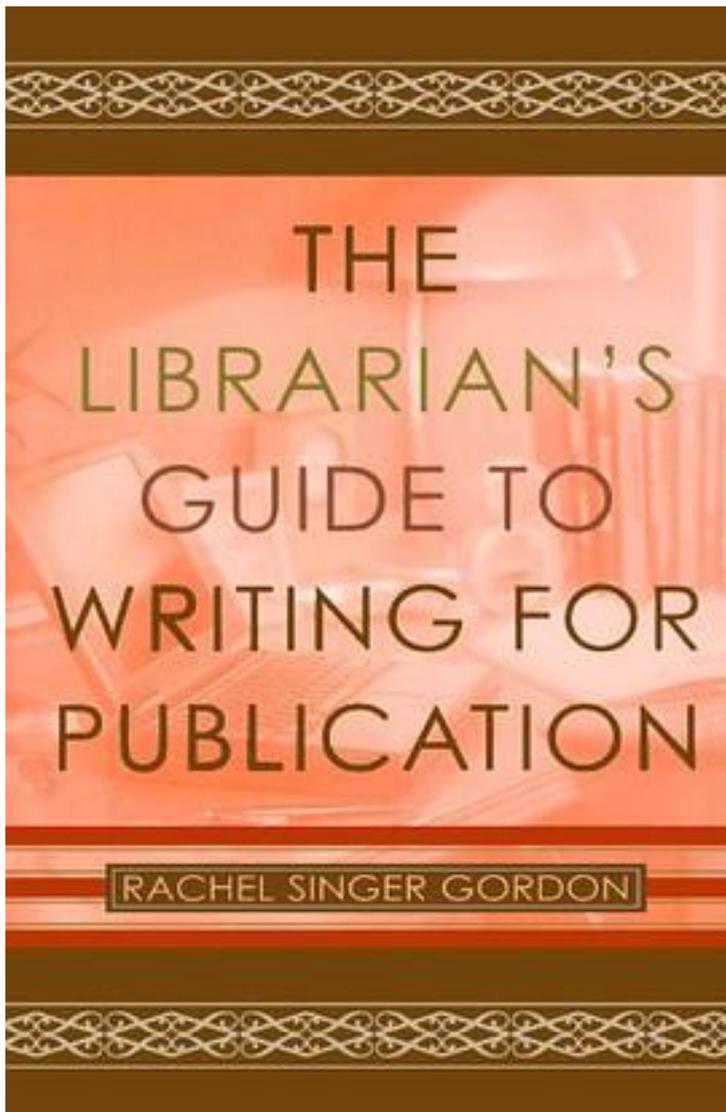


# The Librarian's Guide to Writing for Publication



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One of the ways librarians maintain the integrity of their profession is through the creation of a robust body of professional literature. In *The Librarian's Guide to Writing for Publication*, Rachel Singer Gordon speaks to the hidden genius in each of us. Topics covered include, but are not limited to: queries and proposals; increasing your odds of publication; networking and collaboration; marketing and promotion; and the particular demands of authorship in an electronic environment. An appendix contains interviews with several library publishers and editors, covering the gamut of publication outlets. This is a one-stop guide for librarians at any stage of their publishing career.

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