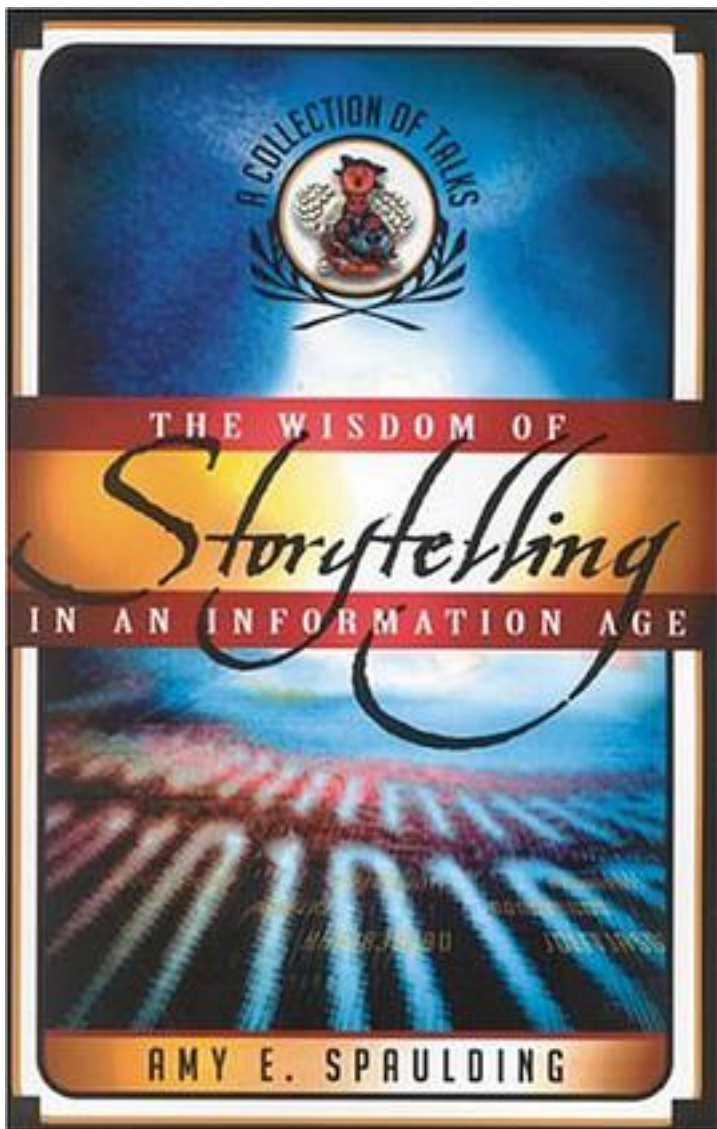


# The Wisdom of Storytelling in an Information Age



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出版者:Rowman & Littlefield Pub Inc

出版时间:2004-8

装帧:Pap

isbn:9780810850446

Contemporary storytelling provides a welcome refuge for those seeking the antidote to the increasingly impersonal experiences of the technology age. Bare data and facts don't always have the ability to inspire or teach, but storytelling, if effective, will always touch its audience. Spaulding has compiled and provided written analysis for a series of talks covering subjects all relating to the importance of storytelling here and now in the 'Age of Information'. She campaigns for the 'Virtual Reality of the Mind', and discusses the Story as Social Glue, driving home the point that the word is mightier than the word processor.

作者介绍:

目录:

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