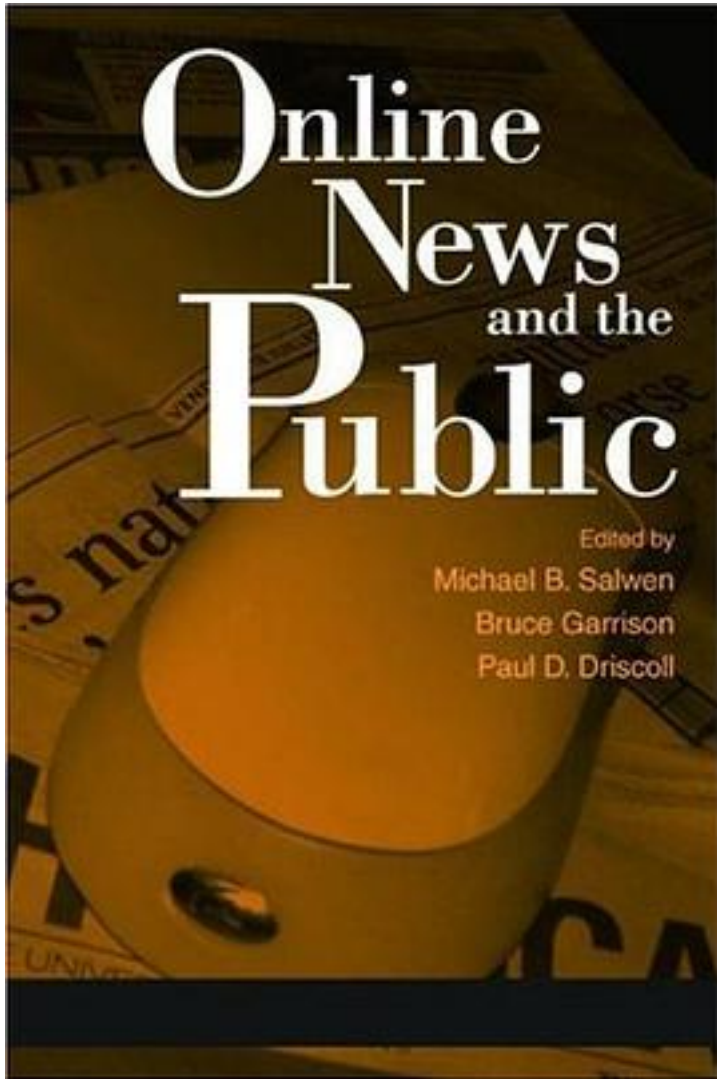


Online News and the Public (Routledge Communication Series)



[Online News and the Public \(Routledge Communication Series\) 下载链接1](#)

著者:Salwen, Michael B. (EDT)/ Garrison, Bruce (EDT)/ Driscoll, Paul D. (EDT)

出版者:Routledge

出版时间:2004-12

装帧:Paperback

isbn:9780805848236

This volume offers unique and timely insights on the state of online news, exploring the issues surrounding this convergence of print and electronic platforms, and the public's response to it. It provides an overview of online newspapers, including current trends and legal issues and covering issues of credibility and perceptions by online news users. The heart of the book is formed by empirical studies - mostly social surveys - coming out of the media effects and uses traditions. The chapters are grounded in theoretical frameworks and bring much-needed theory to the study of online news. The frameworks guiding these studies include media credibility, the third-person effect, media displacement, and uses and gratifications. The book ends with a section devoted to research on online news postings. This book is appropriate for scholars, researchers, and students in journalism, mass communication, new media, and related areas, and will be of interest to anyone examining how people use the web as a source for news.

作者介绍:

目录:

[Online News and the Public \(Routledge Communication Series\) 下载链接1](#)

标签

journalism

textbook

communication

E

2016

评论

political comm

[Online News and the Public \(Routledge Communication Series\) 下载链接1](#)

书评

[Online News and the Public \(Routledge Communication Series\) 下载链接1](#)