

Evergreen



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As part of Fawcett's best-selling developmental writing series, "Evergreen" earns consistent acclaim for its clear, step-by-step instruction, engaging exercises, and high-interest readings for paragraph-to-essay-level courses. The text's longstanding popularity stems from its solid foundation in the process and modeling approach to writing, plus its flexible organization. Compelling and sometimes controversial images stimulate students to write and discuss their responses. Chapter 1 features a revised introduction designed to increase students' interest in the writing process and, consequently, the likelihood that they will use the textbook. In addition, a new chapter on research prepares students for other composition and college-level courses, covering such topics as how to avoid plagiarism, write summaries, and cite MLA sources. An extensive suite of technology products includes an updated textbook web site with new PowerPoint slides and activities, downloadable diagnostic and mastery tests, links to popular ESL sites, and a "Community of Evergreen" bulletin board for instructors. Students also have access to the ESL-related sites and a checklist of "The 10 Most Common Writing Problems and How to Fix Them" to be printed and used when writing. In addition, the EverWrite CD-ROM features over 120 editing exercises with reading passages for correction, as well as 350 grammar exercises and tests tailored to the text.

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