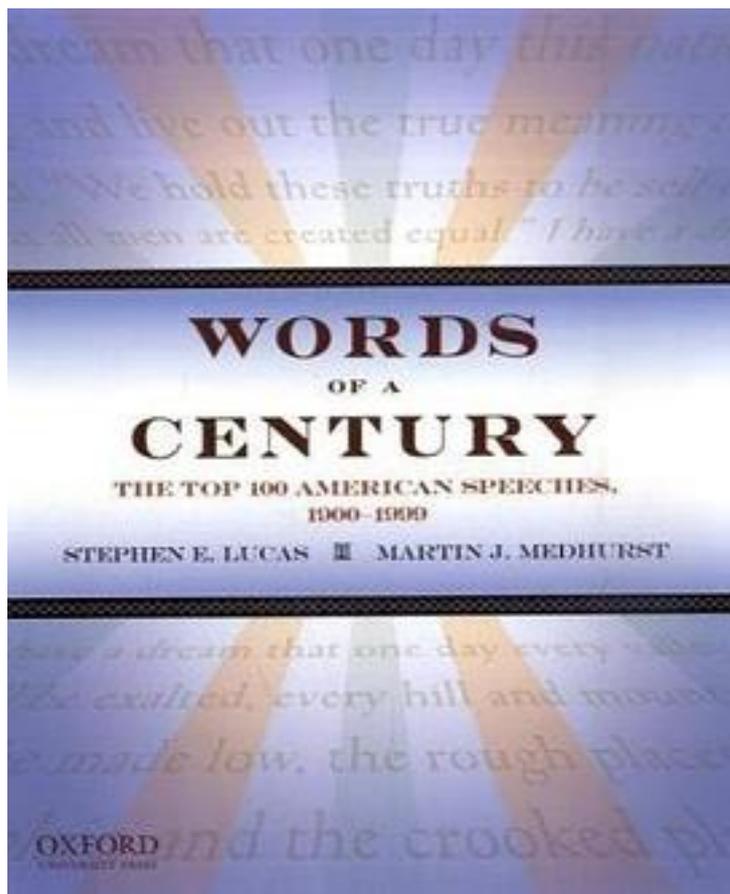


Words of a Century



[Words of a Century_下载链接1](#)

著者:Stephen E. Lucas

出版者:Oxford University Press, USA

出版时间:2008-12-17

装帧:Paperback

isbn:9780195168051

This is an anthology of the top 100 American speeches of the twentieth century, as determined in the nationwide survey of communication scholars conducted at the end of 1999. Respondents were asked to judge speeches on two main criteria: rhetorical artistry and historical impact. The survey received considerable press coverage, and

the website that houses the survey results gets hundreds of hits weekly. The major attraction of the book for an academic/higher education market - full, accurate texts of all 100 of the top speeches of the 20th century - should make it at least equally appealing for the trade market. It should remain the authoritative volume of 20th century speeches well into the 21st century.

作者介绍:

目录:

[Words of a Century_ 下载链接1](#)

标签

speech

skills

Lucas

评论

[Words of a Century_ 下载链接1](#)

书评

[Words of a Century_ 下载链接1](#)