

# Applied Organizational Communication



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In the first edition of this textbook the perspectives, principles, and pragmatics necessary to understand and succeed in organizations were examined. Since then, much has changed while many of the basic principles have remained the same. In response, this edition updates much of the content and sources, providing a current grounding for examining theory. Using contemporary and broad-based research, each chapter presents an extensive analysis of selected topics and includes change, diversity, and the digital age. In addition to providing extensive resources, the text reflects the author's 35 years of experience as a teacher and as an organizational consultant.

作者介绍:

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