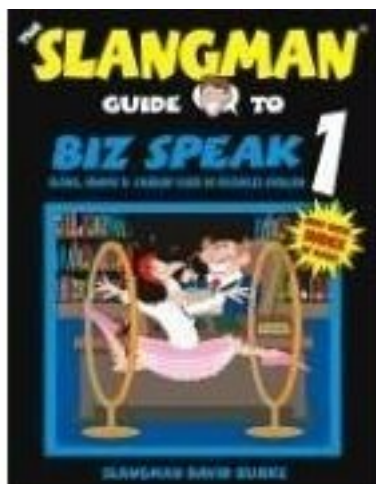


Biz Speak 1



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If you do business with Americans, this book is for you Thanks to the new BIZ SPEAK series, nonnative speakers doing business in America will be able to understand everyday expressions such as "to get canned" ("to get fired"), "to jump through hoops" ("to work extremely hard") and "to talk turkey" ("to talk seriously about something"). These common business idioms, and hundreds more, are presented in thorough dialogues, vocabulary sections, reading, writing, listening, and speaking exercises and hilarious illustrations that depict both the figurative and literal meanings of each word or phrase. In addition to general workplace slang and jargon, terms that are specific to computers, the Internet, negotiations, meetings, marketing, and advertising are also illustrated and explained.

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