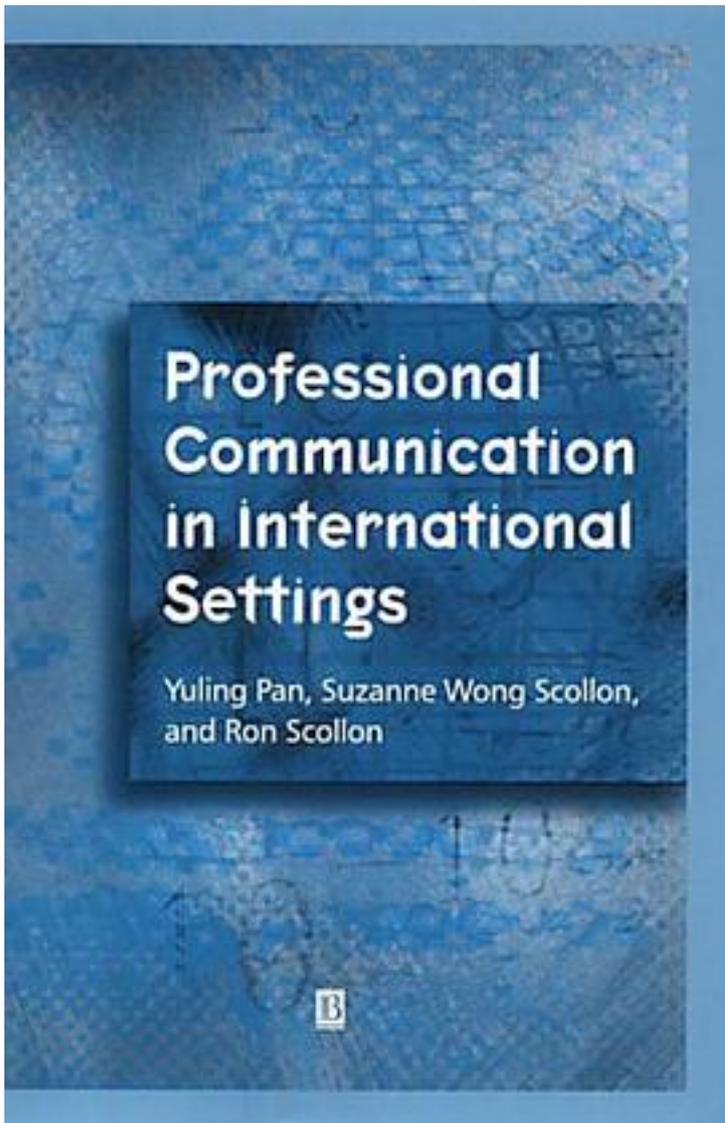


Professional Communication in International Settings



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In today's global business environment it is necessary to communicate successfully across cultural boundaries of languages, styles, and values. Professional Communication in International Settings provides a practical way to help individuals deal with a variety of cultural practices by systematically developing their own capacity to learn culturally appropriate behaviors and actions. Proposes a new approach to intercultural communication. Includes training material that illustrates how to effectively develop intercultural communication. Represents the outcome of thirty years of consultation experience as well as six years of research in Hong Kong, Finland, and Beijing.

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