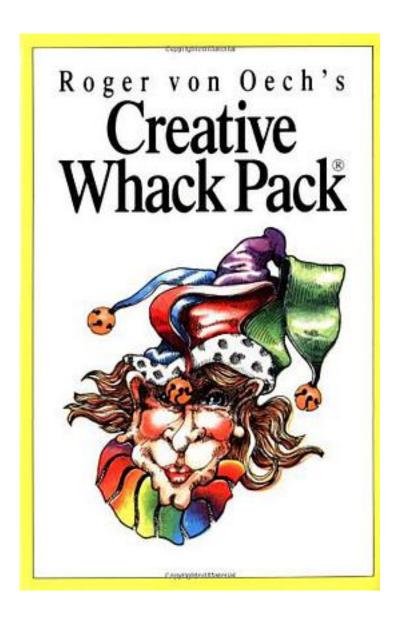
Creative Whack Pack



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著者:Roger Von Oech

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An illustrated deck of 64 creative thinking strategies that will whack you out of habitual thought patterns and enable you to look at your life and actions in a fresh way. Use the cards alone or with others to seek innovative solutions to issues. The cards have been used by many organizations, including NASA, in strategy development and problem solving. Roger von Oech, the creator of these cards, is an internationally recognized leader in stimulating creativity and innovative thinking and a best-selling author. Complete with detailed instructions.

作者介绍:
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