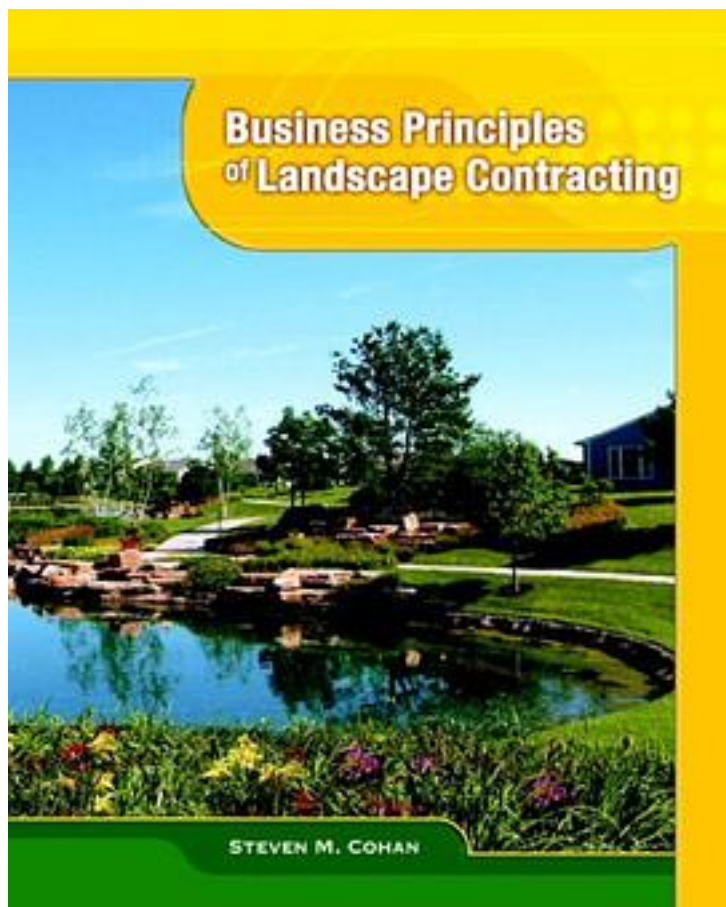


Business Principles of Landscape Contracting



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The first of its kind, Business Principles of Landscape Contracting applies basic business principles to the art of landscape management and contracting. Learn to maximize production efficiency, maintain quality production standards and improve the profitability of your business. Gain essential financial management skills such as

budgeting, pricing, managing cash flow and understanding financial ratios. Examine how personnel management, professional development, employee productivity and leadership can affect culture and business success. Written in a straightforward style, this text helps students grasp fundamental business principles and uses figures and illustrations to relate them to the landscape industry.

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