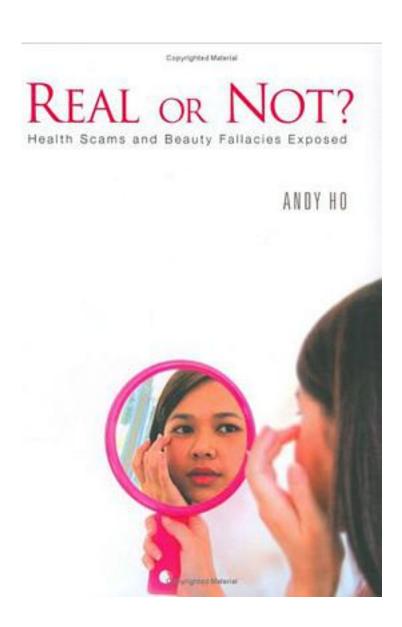
Real or Not?



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- This book is the first in the market that features essays from a well-researched scam busting column on health fantasies with a local slant- The wide readership of The Straits Times and the scrutiny of doctors and scientists on these essays attest to their rigor and well-argued nature- This book will attract readers from most parts of Asia, given the rising affluence and a consumerist culture fascinated with beauty treatments and health matters.
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