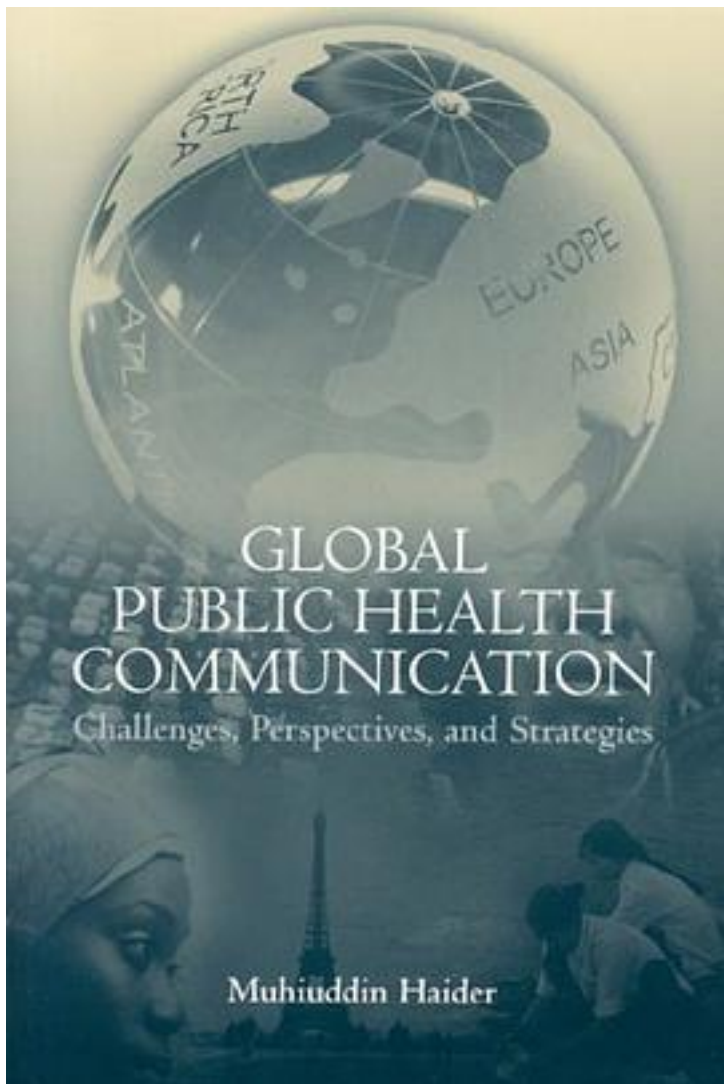


# Global Public Health Communication



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著者:Haider, Muhiuddin

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This comprehensive, practical new book teaches important skills and techniques to communicate public health issues effectively, including: health communication in emergency preparedness; the importance of social marketing techniques; public-private partnerships; building direct links between communication and health service delivery by way of pragmatic strategies; and much more.

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