

# Face the Facts



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Through easy to read and understand text, helpful analogies, descriptive illustrations and before and after photos of his patients, Dr. Jacono shares his unique knowledge of the face and its underlying structures to help readers understand the truth about the latest procedures and products available to improve the inevitable signs of aging. This crash course in facial plastic surgery, dermatology and skincare helps readers make educated decisions about the techniques they are considering. The book helps readers avoid common pitfalls, like choosing the wrong procedure to achieve a desired effect and identifies procedures which have been popularized by the media, but don't really work. Throughout the book, Dr. Jacono shares "Pearls of Wisdom" -- salient points that emphasize key messages -- garnered from his extensive training and stellar expertise in the field of facial plastic surgery. A quick and helpful read, the book covers important topics including the different classes of facial folds, lines and wrinkles; the latest Facial Cocktails designed to take ten years off your face (BotoxT, RestalyneT and more); non surgical Lifts; recent advances in resurfacing and laser techniques (ThermageT and FraxelT); and other minimally invasive procedures (Thread Lifts); The ScarFree FaceliftT (of which Dr. Jacono is a pioneer); as well as more invasive surgeries and when they are needed. Other useful topics include rituals to deliver a quick recovery; the truth about topical skincare ingredients and sunscreens; and important information on choosing a

facial plastic surgeon in your area. FACE THE FACTS is a brilliant and informative read for anyone talking about, writing about or considering facialplastic surgery. Ten percent of the proceeds from each book will go to "FACE TO FACE," a national project offering pro bono consultation and reconstructive surgery to victims of domestic violence. Dr. Jacono regularly performs pro bono surgeries for "FACE TO FACE" and has been highly recognized for his work with this and other charitable organizations.

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