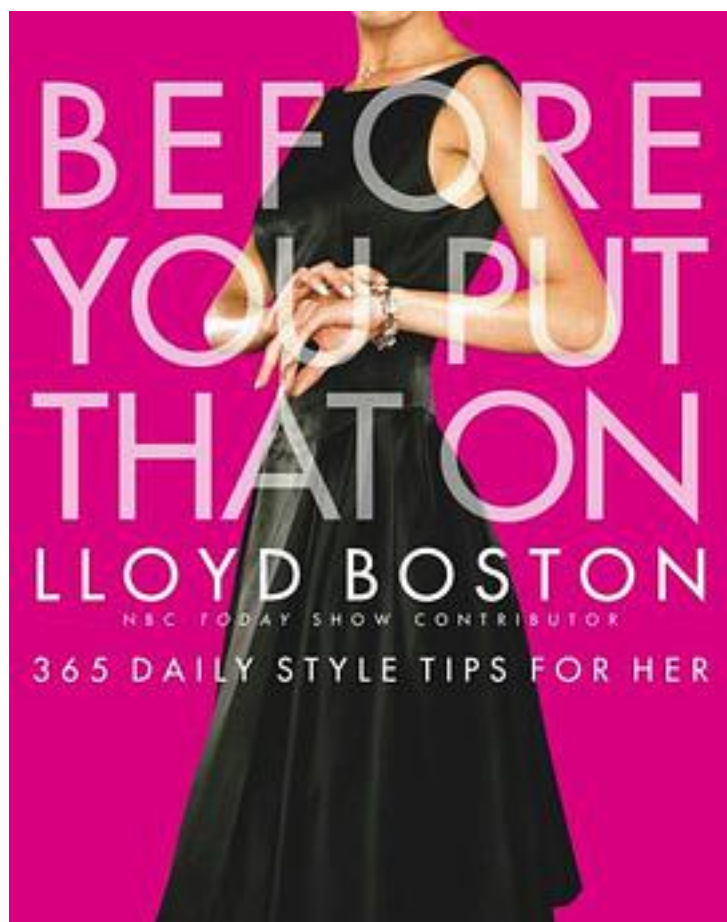


Before You Put That on



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著者:Boston, Lloyd

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Style guru Lloyd Boston is familiar to millions of viewers across the country as a fashion editor for NBC's "Today" show and a regular on E! Entertainment's Style Network. He's familiar to readers who made his style guides for men -- and the women who dress them -- bestselling books. Now with "Before You Put That On," Boston delivers 365

expert fashion tips to help women create a wardrobe and a personal style they can be proud of every day of the year -- using much of what may already be in their closets! Lloyd Boston defines finding your style as "taking your world and giving it shape." That's what he's done for his individual and corporate clientele for years, and now with this beautifully designed book -- including his own original art -- he's offering his insider secrets to you. Boston's user-friendly references are filled with inspirational ideas for looking and feeling your most stylish. Friendly, frank, and with a wealth of professional tips at his disposal, Boston guides readers through an entire year's worth of fashion choices, beginning with a new style resolution at the top of the year, through the fresh fashion possibilities of spring and barely dressed days of summer, and back through the glittering holidays. "Before You Put That On" offers: - Hints for choosing garments to flatter every body type - Simple solutions for going from day to night in minutes - Tailoring tricks that bring new life to items you already own - Advice on adding accessories that turn a look from frumpy to fabulous - Organizational tips for creating a user-friendly closet Named one of "Crain's" magazine's "40 Under 40," he is also a national spokesperson for companies including Tommy Hilfiger, Jones New York, and LensCrafters. As Boston himself says, "Nothing makes me happier than helping real people look their absolute best." Whether the occasion is lunch with a new client, a catch-up drink with friends, or a special holiday gathering, "Before You Put That On" provides classic ideas that will usher readers through every event with confidence and panache.

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