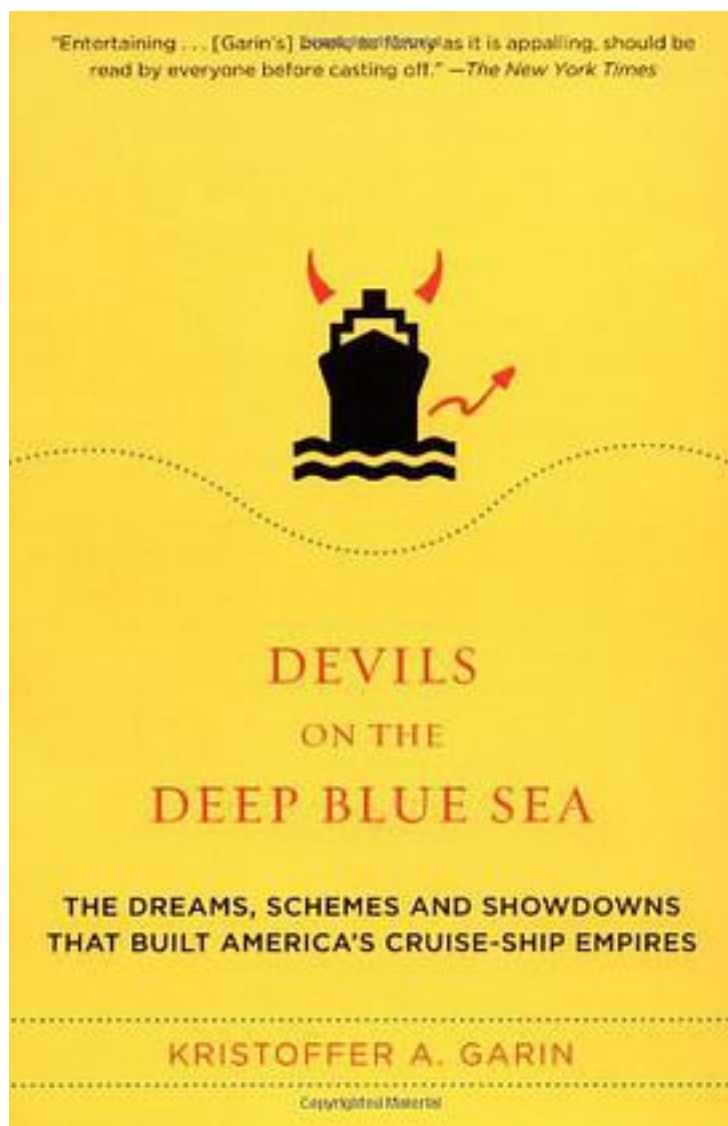


Devils on the Deep Blue Sea



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The twelve billion dollar cruise-ship industry caters to 10 million Americans annually on six- hundred million dollar floating cities. In this terrifically entertaining history, Kristoffer A. Garin chronicles the cruise-ship industry, from its rise in the early sixties, to its explosion in the seventies with the hit show The Love Boat , to the current vicious consolidation wars and brazen tax dodges. Entrepreneurial genius and bare-knuckle capitalism mate with cultural kitsch as the cruise lines dodge U.S. tax, labor, and environmental laws to make unimaginable profits while bringing the world a new form of leisure. A colorful and compelling behind-the-scenes narrative, Devils on the Deep Blue Sea is a definitive look at the industry and its robber barons who created floating empires.

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