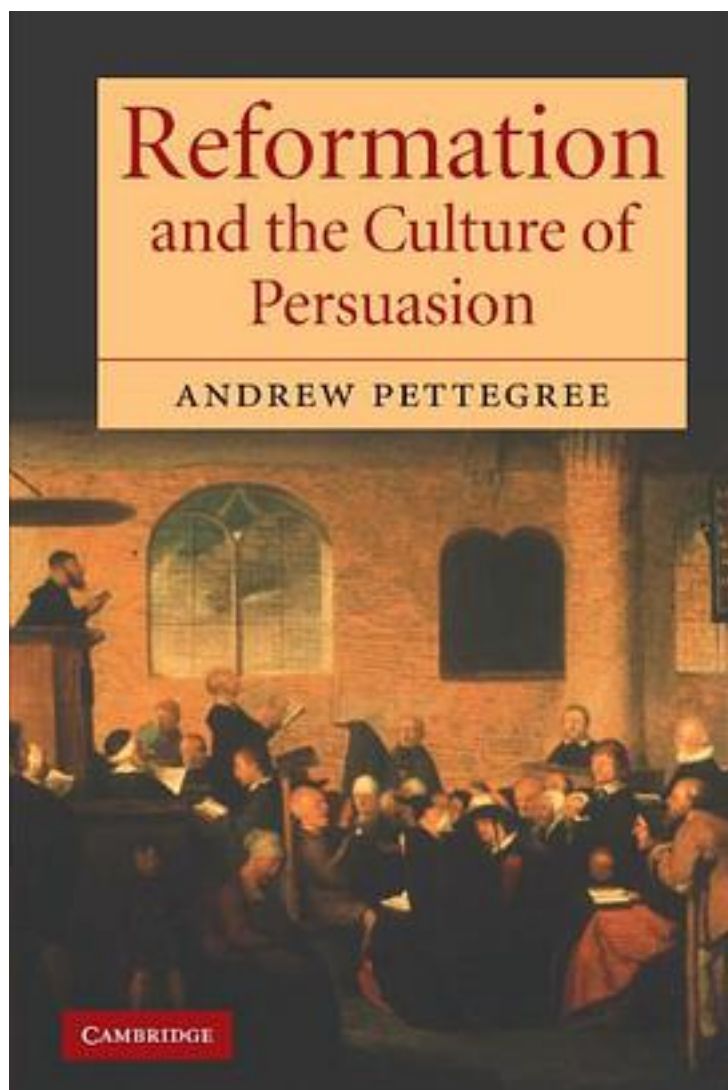


Reformation and the Culture of Persuasion



[Reformation and the Culture of Persuasion_ 下载链接1](#)

著者:Andrew Pettegree

出版者:Cambridge University Press

出版时间:2005-7-11

装帧:Paperback

isbn:9780521602648

Why did people choose the Reformation? What was it in the evangelical teaching that excited, moved or persuaded them? Andrew Pettegree here tackles these questions directly by re-examining the reasons that moved millions to this decisive and traumatic break with a shared Christian past. He charts the separation from family, friends, and workmates that adherence to the new faith often entailed and the new solidarities that emerged in their place. He explores the different media of conversion through which the Reformation message was communicated and imbibed - the role of drama, sermons, song and the book - and argues that the potency of print can only be understood as working in harmony with more traditional modes of communication. His findings offer a persuasive new answer to the critical question of how the Reformation could succeed as a mass movement in an age before mass literacy.

作者介绍:

目录:

[Reformation and the Culture of Persuasion_ 下载链接1](#)

标签

评论

[Reformation and the Culture of Persuasion_ 下载链接1](#)

书评

[Reformation and the Culture of Persuasion_ 下载链接1](#)