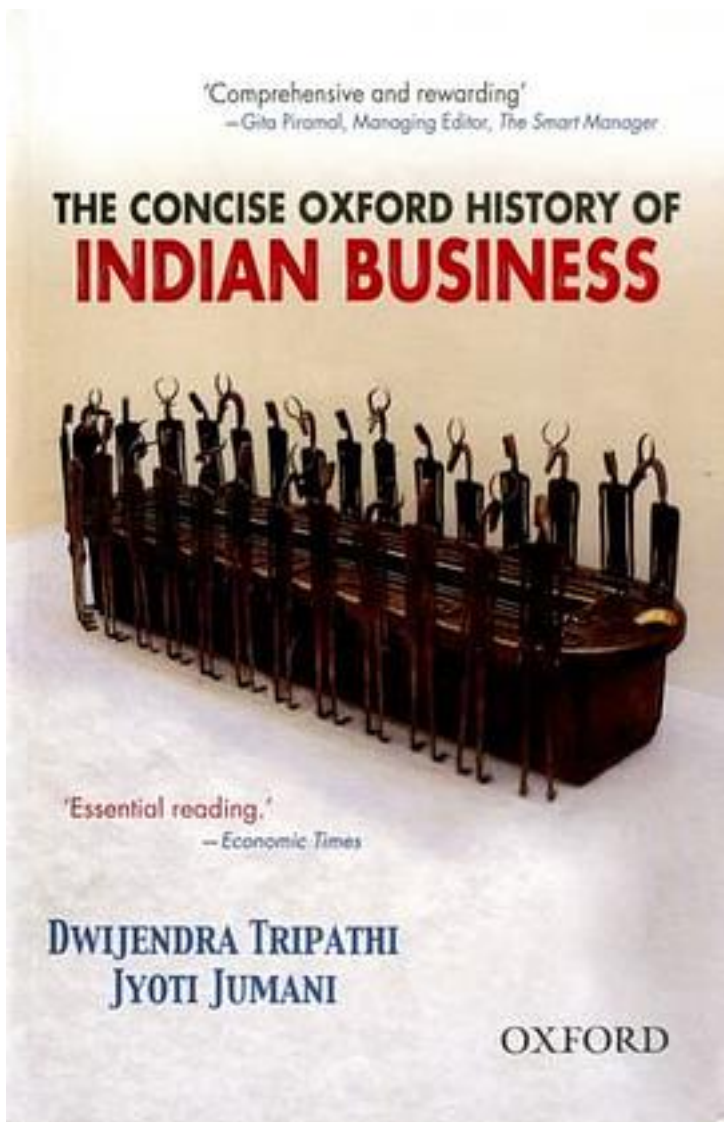


The Concise Oxford History of Indian Business



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"The Concise Oxford History of Indian Business" is an adapted edition of "The Oxford History of Business". The author traces the transformation of the Indian business class from merchants to industrialists and, more recently, service providers. The focus of this volume is on the modern or that phase of Indian business in free India and response of Indian business to the call of globalization.

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