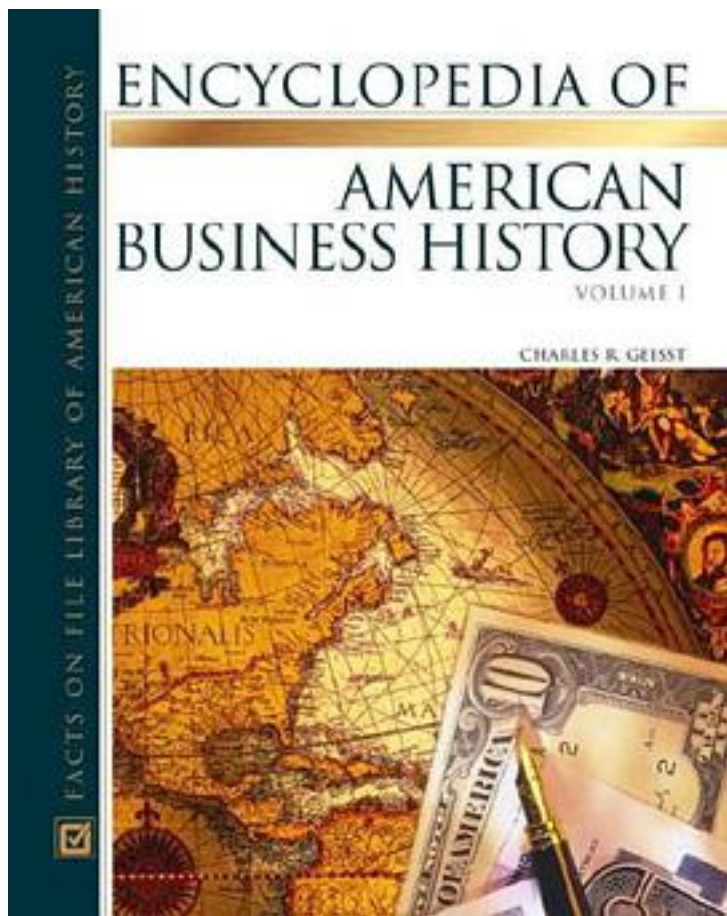


Encyclopedia of American Business History



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This two-volume, A-to-Z encyclopedia provides detailed coverage of America's business history, from the Hudson fur trade to the Internet. More than 400 lively, informative entries profile corporate titans and tycoons, Wall Street wizards, industry leaders, and major events and institutions of American business--spanning the period

after American independence to the present day. Each entry is accompanied by a short bibliography and is cross-referenced to related entries, enabling readers to pursue the topic further. An introduction offers a general account of the topic, and a chronology helps readers place events into historical context. Selected primary documents, a general bibliography, and an index round out this important reference. Entries include American Telephone and Telegraph; Warren Buffett; the computer industry; Walt Disney; Thomas A. Edison; Henry Ford; General Electric Co.; Howard Hughes, Jr.; International Business Machines; Steven Jobs; Lehman Brothers; the motion picture industry; the New York Stock Exchange; office machines; Pan American Airlines; railroads; John D. Rockefeller; Sarbanes-Oxley Act; Sears, Roebuck and Co.; slavery; Martha Stewart; the telegraph; United Automobile Workers; Cornelius Vanderbilt; Eli Whitney; and more.

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