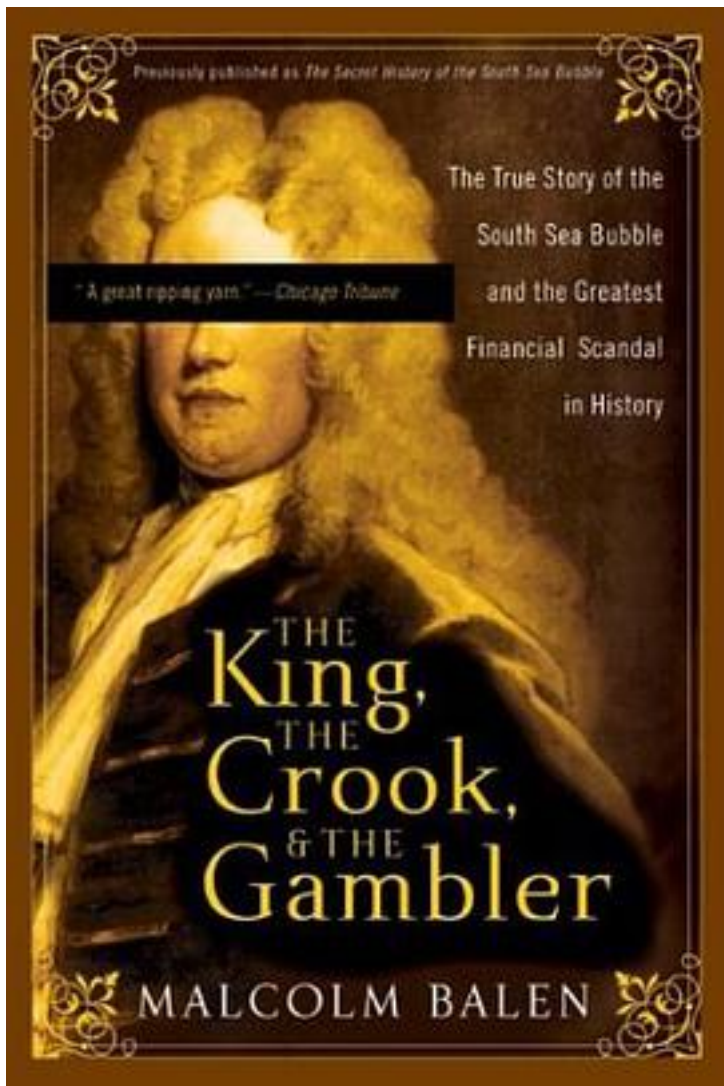


# The Secret History of the South Sea Bubble



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出版者:Harpercollins

出版时间:2004-6

装帧:Pap

isbn:9780007161782

An unscrupulous Englishman had the notion for a company that would establish a lucrative trade in silver and spices between England and the Americas. What the investors didn't know was that the South Sea Company barely owned a ship. In this gripping account, Malcolm Balen reveals the true story of how a simple stock-share scheme became a Dickensian web of political and financial intrigue that threatened to overturn two monarchies and topple the British government. Set in the mazy back alleys of the newly inaugurated financial districts of 1720s London and Paris, *The King, the Crook, and the Gambler* is a lively, fast-paced, and surprisingly epic history of how the South Sea Bubble escalated into a catastrophe that made the fortunes of few and the ruin of many -- and has proved the model for every financial bubble since.

作者介绍:

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