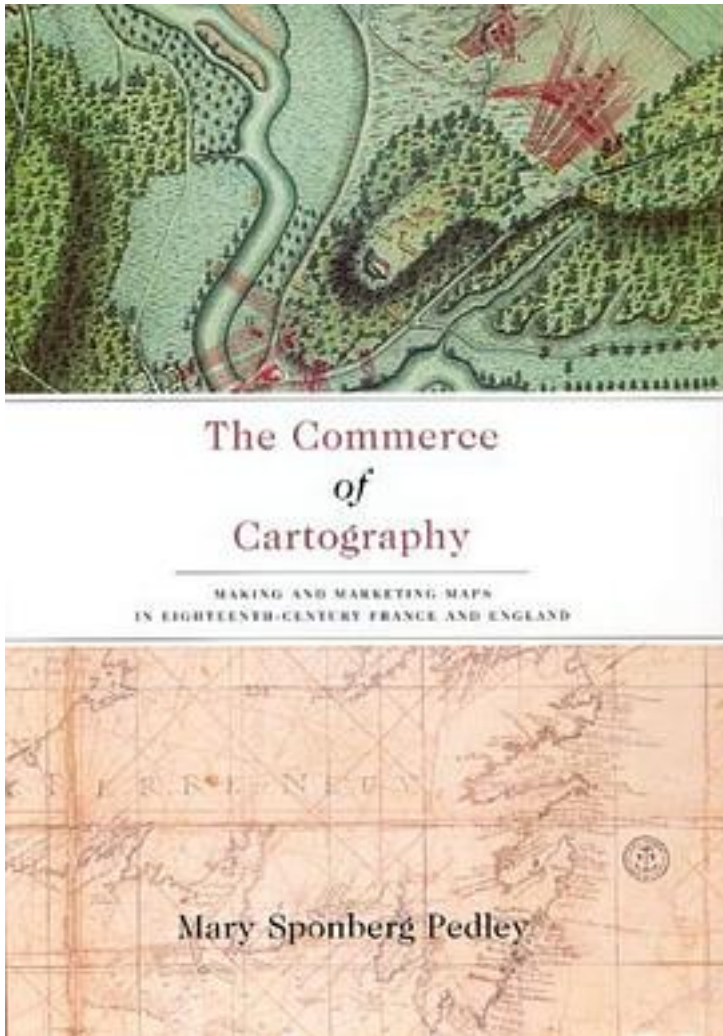


The Commerce of Cartography



[The Commerce of Cartography_ 下载链接1](#)

著者:Mary Sponberg Pedley

出版者:University Of Chicago Press

出版时间:2005-06-01

装帧:Hardcover

isbn:9780226653419

Though the political and intellectual history of mapmaking in the eighteenth century is

well established, the details of its commercial revolution have until now been widely scattered. In "The Commerce of Cartography," Mary Pedley presents a vivid picture of the costs and profits of the mapmaking industry in England and France, and reveals how the economics of map trade affected the content and appearance of the maps themselves.

Conceptualizing the relationship between economics and cartography, Pedley traces the process of mapmaking from compilation, production, and marketing to consumption, reception, and criticism. In detailing the rise of commercial cartography, Pedley explores qualitative issues of mapmaking as well. Why, for instance, did eighteenth-century ideals of aesthetics override the modern values of accuracy and detail? And what, to an eighteenth-century mind and eye, qualified as a good map?

A thorough and engaging study of the business of cartography during the Enlightenment, "The Commerce of Cartography" charts a new cartographic landscape and will prove invaluable to scholars of economic history, historical geography, and the history of publishing.

作者介绍:

目录:

[The Commerce of Cartography_ 下载链接1](#)

标签

地图G

评论

[The Commerce of Cartography_ 下载链接1](#)

书评

[The Commerce of Cartography_下载链接1](#)