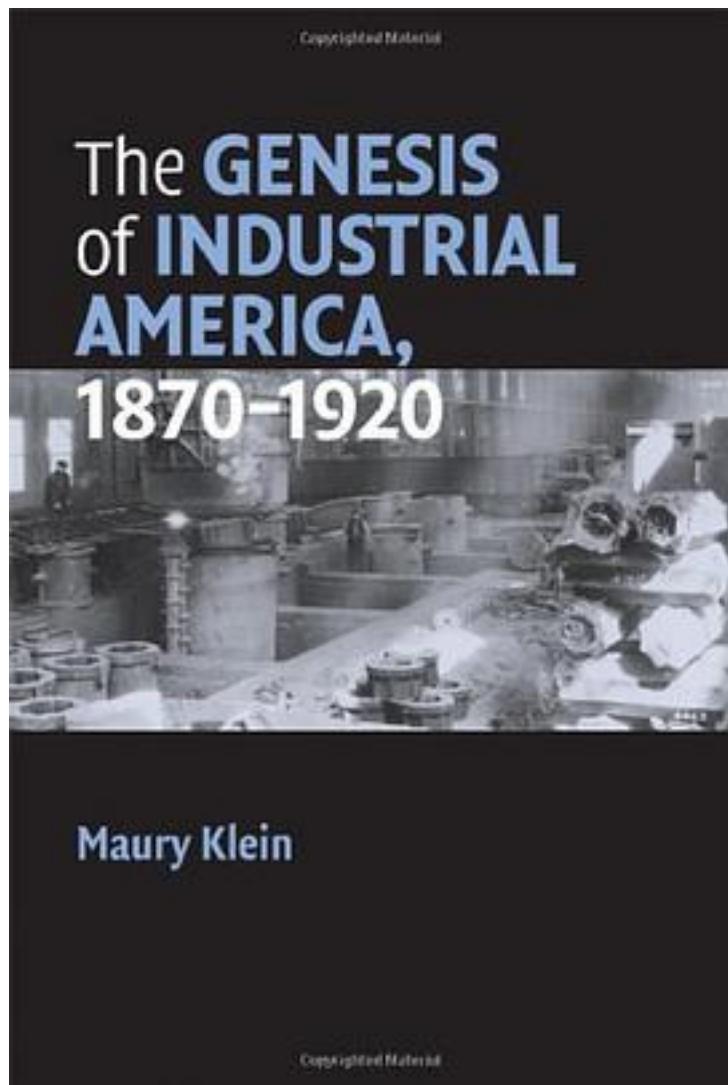


The Genesis of Industrial America, 1870-1920



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著者:Klein, Maury

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This book offers a bold new interpretation of American business history during the formative years 1870-1920, which mark the dawn of modern big business. It focuses on four major revolutions that ushered in this new era: those in power, transportation, communication, and organization. Using the metaphor of America as an economic hothouse uniquely suited to rapid economic growth during these years, it analyzes the interplay of key factors such as entrepreneurial talent, technology, land, natural resources, law, mass markets, and the rise of cities. It also delineates the process that laid the foundation for the modern era, in which virtually every human activity became a business, and, in most cases, a big business. The book also profiles numerous major entrepreneurs whose careers and activities illustrate broader trends and themes. It utilizes a wide variety of sources, including novels from the period, to produce a lively narrative.

作者介绍:

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标签

美國

經濟史

管理

歷史

企業史

企業

评论

写的很流畅，只不过看惯了牛津史，觉得此书太过蜻蜓点水，另外太偏

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