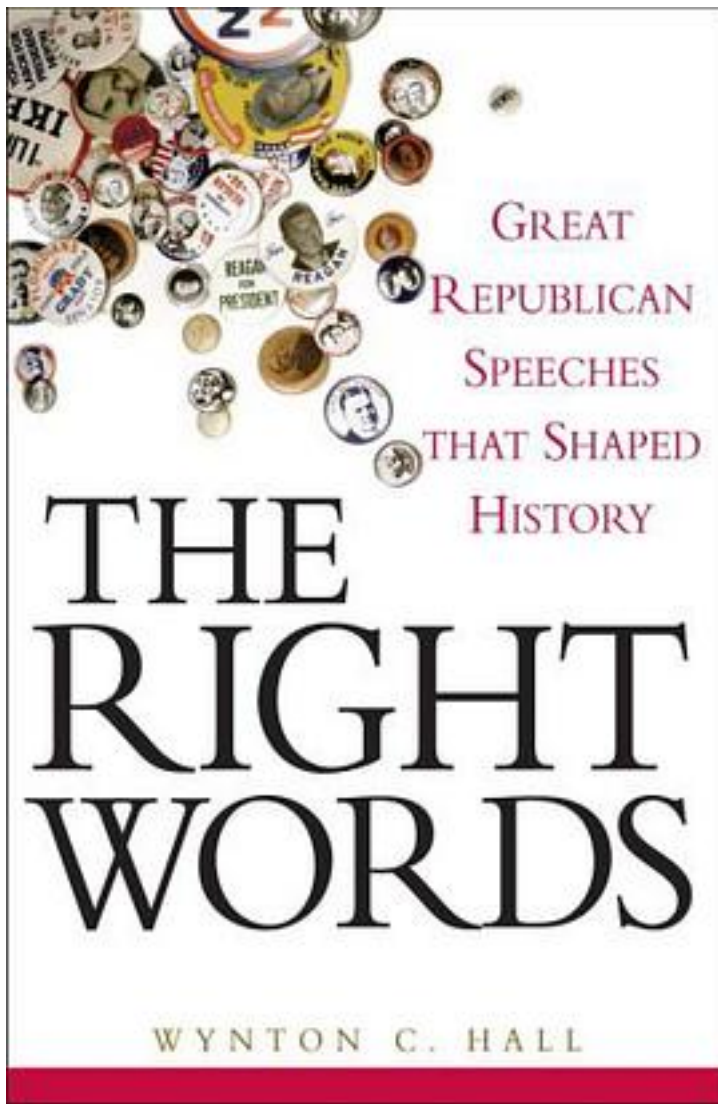


The Right Words



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Award-winning presidential scholar and speechwriter Wynton Hall brings together the Republican Party's greatest oratorical gems, from Lincoln's Gettysburg Address and Teddy Roosevelt's the Man with the Muckrake to Ronald Reagan's "Mr. Gorbachev, tear down this wall" and George W. Bush's "our mission and our moment" speech after 9/11. Hall examines the historical context of each of these great addresses and reveals the persuasive secrets that make each speech truly outstanding.

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