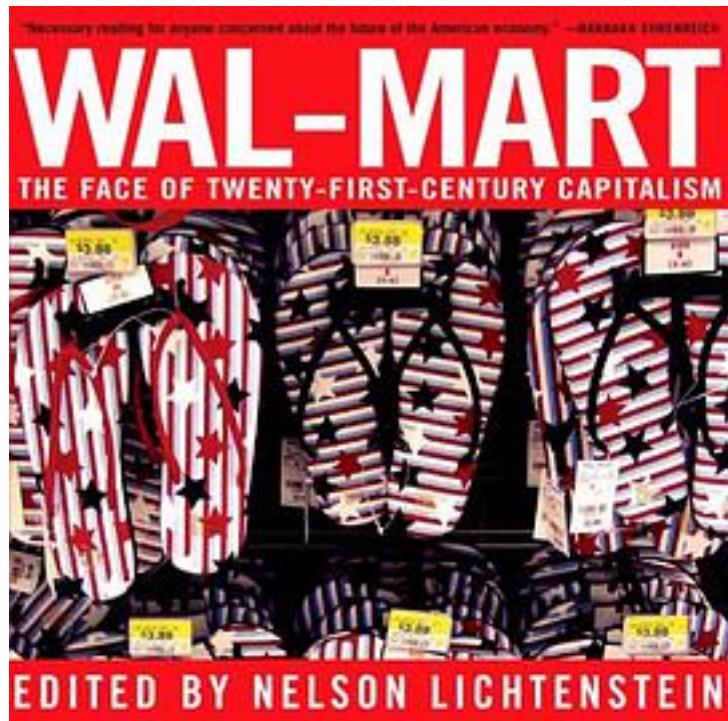


Wal-Mart



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著者:Greg Spotts

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In this fast-paced companion book to Robert Greenwald's explosive documentary *Wal-Mart: The High Cost of Low Price*, author Greg Spotts takes you behind the scenes of the making of this controversial film and the grass-roots pressure campaign challenging one of the world's largest and most powerful companies. The story of a wide-ranging investigation that was kept secret from its target, this book describes Greenwald and his crew on a nine-month journey filled with breakthrough moments and unexpected challenges. Given unlimited access to the filmmakers, Spotts reveals the new tactics and technologies that are revolutionizing political filmmaking, offering inspiration for aspiring filmmakers and activists. Director Robert Greenwald shares his

filmmaking goals in an exclusive introduction. Revealing behind-the-scenes photographs and stills from the film "Filmmaker's Toolbox" sidebars provide inside knowledge on how to make and market a political documentary.

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