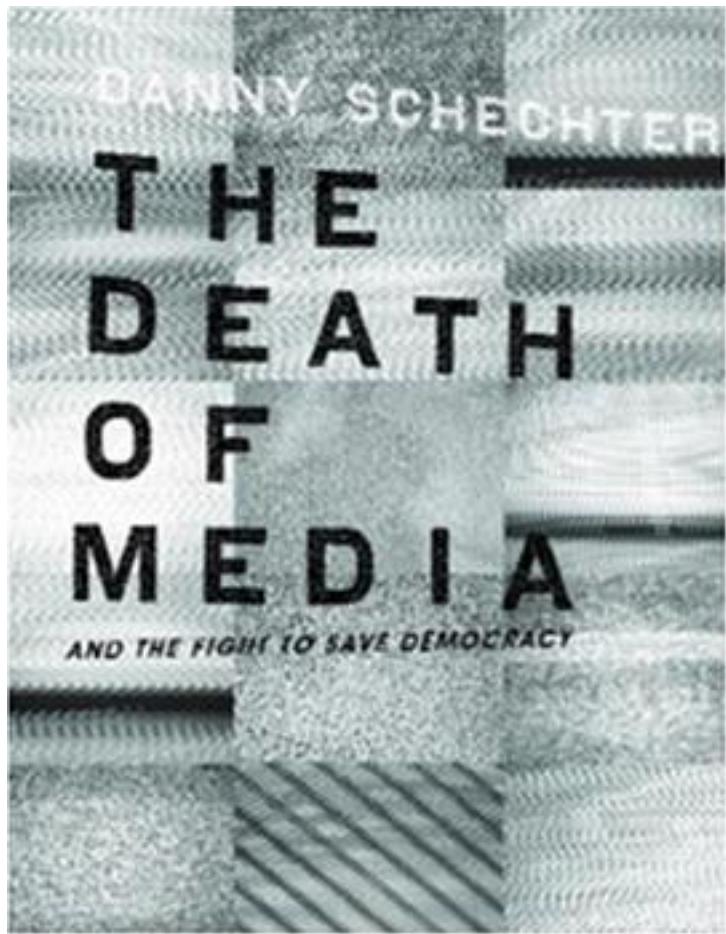


The Death of Media



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著者:Schechter, Danny

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In *The Death of Media* , Emmy Award-winning journalist Danny Schechter offers a blistering polemic about the unprecedented interest in media reform—from protests by Pope John Paul II to local radio DJs—that signals the end of media as we know it.

But Schechter doesn't tell the story you might expect, that of the blogosphere replacing daily newspapers. Rather, he chronicles new players—including Google, a diverse world of independent outlets, and media reform movement—while showing how they have carefully organized around issues in traditional media.

Convinced that “we can’t fix America without fixing the media,” The Death of Media shows why the fight to change our media is bigger than any political fight yet.

作者介绍:

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标签

评论

该书“媒介之死”说的主要不是传统媒体被新媒体所取代，而是新旧交替之间反思美国传统媒体之间的合并与四大家的垄断，媒体背后操盘的大资本集团的单一利益使媒介声音趋于单一化有失新闻平衡与公平，利益至上的价值观创造更多意见导向型媒体和娱乐八卦而缺失硬新闻，报道主体的不平衡等。网络的普及使多元媒体扩展传统媒体价值观单一的弊端，但商业社会的隐患仍能在网络上出现，包括几大电网巨头垄断网络、政府的媒介操控获取用户信息，网络成为电子大商场的高速公路、无线网不应收费人人都应该免费得到网络信息等。这本书写于10年前，现在看来，自媒体的出现扩大了话语多样性，也希望微信等不会成为付费或隐形付费的平台，广告商不会泛滥以各种各样的形式污染信息平台。

拯救媒体就是拯救民主政治，人人都可付出努力让媒体去商业化，保持公益价值。

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书评

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