

The Hitler Myth



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Few twentieth-century political leaders enjoyed greater popularity among their own people than Hitler in the 1930s and 1940s. This remarkable study of the myth that sustained one of the most notorious dictators, and delves into Hitler's extraordinarily powerful hold over the German people. In this 'major contribution to the study of the Third Reich' (Times Literary Supplement), Ian Kershaw argues that it lay not so much in Hitler's personality or his bizarre Nazi ideology, as in the social and political values of the people themselves. In charting the creation, rise, and fall of the 'Hitler Myth', he demonstrates the importance of the manufactured 'Fuhrer cult' to the attainment of Nazi political ends, and how the Nazis used the new techniques of propaganda to

exploit and build on the beliefs, phobias, and prejudices of the day.

作者介绍:

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标签

历史

History

评论

Ian很喜欢跟自己辩论，文章一直在正反博弈间前进，似乎他也很纠结人们到底信不信这个神。虽然结论部分大致阐述清楚希特勒被神化的机制，但至于人们被感染的心里过程却语焉不详，没有太多第一人称的自白型资料，更多的是外化的语言行为展示。对于了解希特勒避重就轻，指鹿为马，戈贝尔兴风作浪，趁热打铁的的低级propagate伎俩挺有用处。
卡里司马型领导是典型投机行为，一旦胜利不再持续，光环将迅速衰败。其实追随者和领导者之间也在试探，看看谁能熬过初一还是十五了。

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书评

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