

Strategy



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著者:Lawrence Freedman

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In *Strategy: A History*, Sir Lawrence Freedman, one of the world's leading authorities on war and international politics, captures the vast history of strategic thinking, in a consistently engaging and insightful account of how strategy came to pervade every aspect of our lives.

The range of Freedman's narrative is extraordinary, moving from the surprisingly advanced strategy practiced in primate groups, to the opposing strategies of Achilles and Odysseus in *The Iliad*, the strategic advice of Sun Tzu and Machiavelli, the great military innovations of Baron Henri de Jomini and Carl von Clausewitz, the grounding of revolutionary strategy in class struggles by Marx, the insights into corporate strategy found in Peter Drucker and Alfred Sloan, and the contributions of the leading social scientists working on strategy today. The core issue at the heart of strategy, the author notes, is whether it is possible to manipulate and shape our environment rather than simply become the victim of forces beyond one's control. Time and again, Freedman demonstrates that the inherent unpredictability of this environment-subject to chance events, the efforts of opponents, the missteps of friends-provides strategy with its challenge and its drama. Armies or corporations or nations rarely move from one predictable state of affairs to another, but instead feel their way through a series of

states, each one not quite what was anticipated, requiring a reappraisal of the original strategy, including its ultimate objective. Thus the picture of strategy that emerges in this book is one that is fluid and flexible, governed by the starting point, not the end point.

A brilliant overview of the most prominent strategic theories in history, from David's use of deception against Goliath, to the modern use of game theory in economics, this masterful volume sums up a lifetime of reflection on strategy.

作者介绍:

Lawrence Freedman has been Professor of War Studies at King's College London since 1982, and Vice-Principal since 2003. Elected a Fellow of the British Academy in 1995 and awarded the CBE in 1996, he was appointed Official Historian of the Falklands Campaign in 1997. He was awarded the KCMG in 2003. In June 2009 he was appointed to serve as a member of the official inquiry into Britain and the 2003 Iraq War. Professor Freedman has written extensively on nuclear strategy and the cold war, as well as commentating regularly on contemporary security issues. His most recent book, *A Choice of Enemies: America Confronts the Middle East*, won the 2009 Lionel Gelber Prize and Duke of Westminster Medal for Military Literature.

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写军事策略、政治策略（包括民权运动、工会斗争等）和商业策略。我原以为自己会最喜欢军事策略部分，结果发现，现代军事策略已经发展到非常抽象的程度，远远beyond我这种扶手椅军事家了。。。政治和商业策略的部分都非常精彩

战略入门。当然Freedman此书讲的是广义战略。首先是战略的三大起源，然后是军事战略，然后是政治战略、商业战略。还包括战略研究方法的讨论，主要是对社会科学方法弊端的讨论。观点很清楚，结构也很清楚，很好看。当然，如果没有一定的战略史和战略思想史基础，没有政治学的基础（我说的是西方政治学），看这个会很头疼。

An exemplary work of academic writing, in terms of conceptualization and operationalization, and framing. 然而听得并不走心

材料宽广深厚，古典，神话，战争，革命，政治，商业，塞在700多页的篇幅，如同用体重使劲关上的行李箱，难免有些堆砌和晦涩。作者广博毫无疑问，也有实践经历（顾问英国马岛战争）。但不认同作者的某些观点，如其对孙子的观点，认为冲突方如果均采用孙子战略，则会一直处互相比划迷惑而不交手的信号状态；这是一种静态教条的狭隘认识。瑕不掩瑜，极大开阔了视野，仍然5分。

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书评

英国著名史学家、伦敦国王学院教授劳伦斯·弗里德曼素来以军事史写作闻名。《战略：一部历史》是他的突破之作。该书围绕着“战略”一词延展发散，思维开阔，涉及到历史的方方面面。书写“战略”的过程，就是建构大历史的过程。战略是一部演化史。如同弗朗斯·德瓦尔...

作者是这一领域的绝对权威。据我所知，国内已有出版社买下此书版权。希望会是一个好的译本。我把这本书的内容简介和目录整理了一下：
本书是迄今为止最为系统和雄心勃勃的策略（战略）思维史，它生动展现了策略如何渗透进我们生活的每个方面。本书从策略的起源写起，探讨了《...

这是一部简明的策略思想史，每个部分（主题）可视作以经线划分的板块，每个小节可视作散布在某经纬度上的节点或景点，章节内的文字就是导游词了——若干的策略思想从何而来，其背后的构建意图，以及它们的意义是如何随时间变化的……尽管有时候听上去像是拿着风景快照来讲演。 ...

战无不胜的美国在越南却大大吃了个败仗。
战争始于越南内战，对阵双方是胡志明领导的越南共产党和吴庭艳领导的亲美政权。
二战结束后，冷战开始。美国的首要“安全威胁”是共产主义的力量。为避免红色力量在越南取得胜利，从而导致“多米诺骨牌效应”，美国不惜向越南派兵援助...

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- 1.战略不同于战术。我觉得罗胖子说的对，战略就是围棋，战略的目的在于找到下一个平衡点。
 - 2.孙子兵法教我们的就是要以强胜弱。就算是以少胜多，也是局部优势以强胜弱的集合。
 - 3.战争摩擦力这个点值得多阐述。
 - 4.看这个书的时候正好新冠在闹腾。知道自己是在战时还是平时太重要...

劳伦斯·弗里德曼爵士（1948—）为伦敦国王学院的荣休教授，英国枢密院成员、英国学术院院士。他的主要研究领域为战略、核战略理论、国际关系、冷战和军事史。他曾担任伦敦国王学院副校长和战争研究系主任。他是福克兰战争的英国官方史官和伊拉克战争调查委员会成员。他的《战...

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