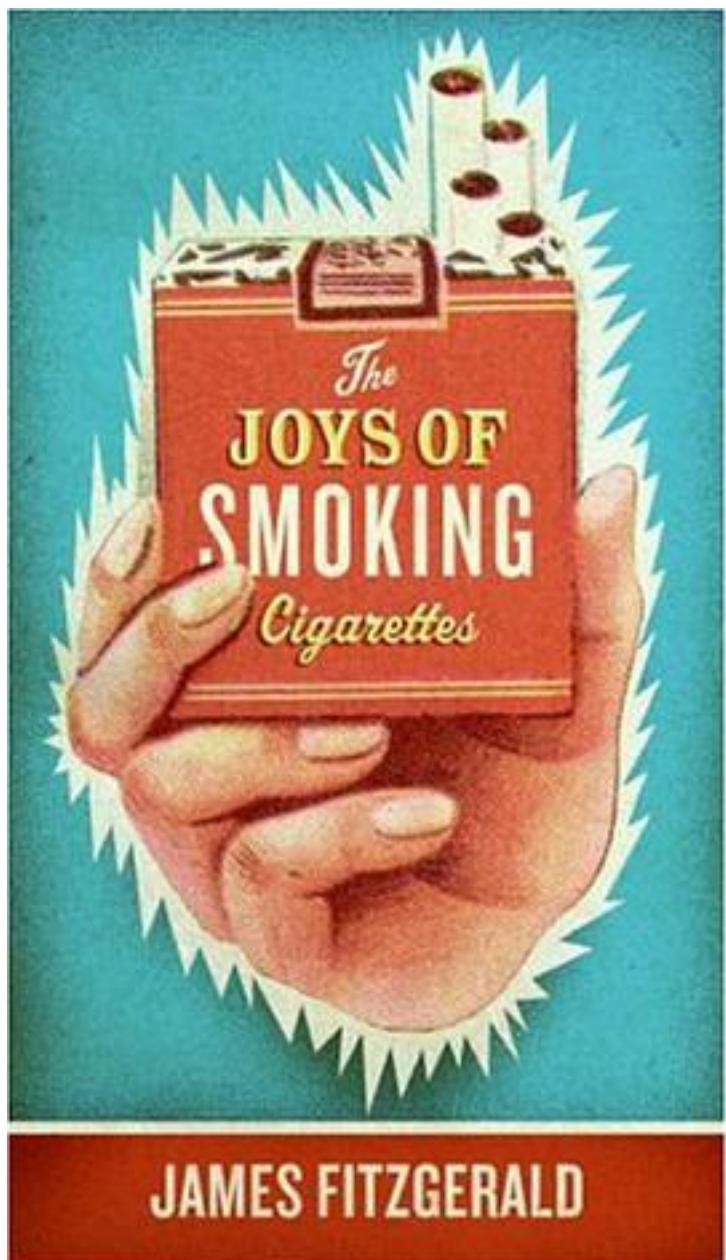


The Joys of Smoking Cigarettes



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著者:James Fitzgerald

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You know who you are: you're one of the one billion adults who takes pleasure in smoking cigarettes. This one-of-a-kind treasure trove of memories, meditations, fascinating facts, tantalizing trivia, wit, and wisdom about smoking will only enhance the unparalleled pleasure of lighting up! Did you know: Nearly 15 billion cigarettes are sold worldwide daily—about 10 million cigarettes every minute A single tablespoon of tobacco seeds can sow six acres of land. . . . Lucky Strike was originally the name of a chewing tobacco sold during the Gold Rush? Gone are the days of TV tobacco ads ("Winston Tastes Good Like a Cigarette Should!"). Airplane and movie theater smoking sections and smoking cars on railroad trains are things of the halcyon past. But smoking carries on! The Joys of Smoking Cigarettes enables confirmed and unbowed tobacco enthusiasts to revel in their satisfaction, with classic advertisements, smoking celeb photographs, drawings, and fascinating observations on: The psychotherapeutic effect of cigarette as timepiece ("One more smoke, and then I'll pay the utilities bill.") The new brands and the old favorites Being a smoker in a nonsmoking world The classic smoker profile: the Marlboro Man, the American Spirit American, Joe Camel, the Gauloises Gal And Much More! They may bar you from restaurants. They may force you out into the cold, cold streets. But they will never rob you of . . . the joys of smoking cigarettes!

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