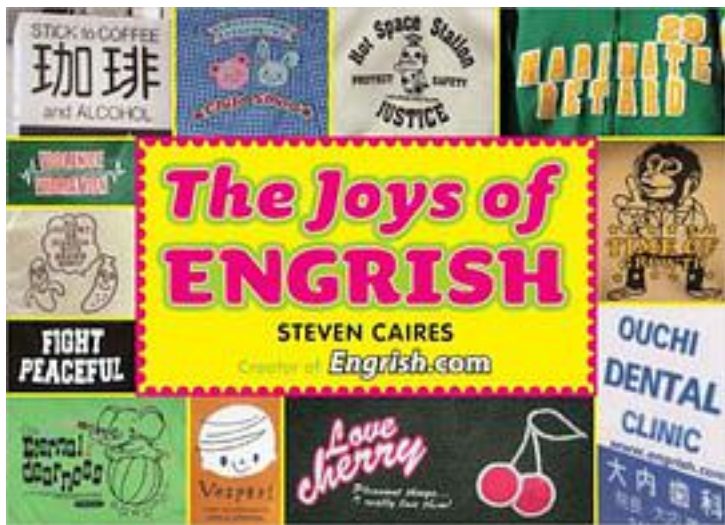


The Joys of English



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Welcome to the world of Engrish—an alternate- reality version of the English language, which finds its greatest expression in Japanese advertising and product design. Based on the popular website Engrish.com, The Joys of Engrish is a full-color parade of images that highlight the most outrageous and riotous-yet oddly insightful-misuses of English.

Compiler Steve Caires created Engrish.com, which showcases the finest examples of the art, and has now become one of the most popular entertainment sites on the Web. What started out with a cult following is now a worldwide phenomenon generating Web traffic of five to six million visitors a year (and rising), plus a hugely successful line of merchandise.

As an Engrishman himself might say of the book, "Please make sure to enjoy your pleasant with vigor!"

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目录:

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标签

日本

评论

taupo的bbh翻到了这本书。书很有意思，作者把在日本看到的和英语有关的事物拍成照片，但是过目就会忘～

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书评

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