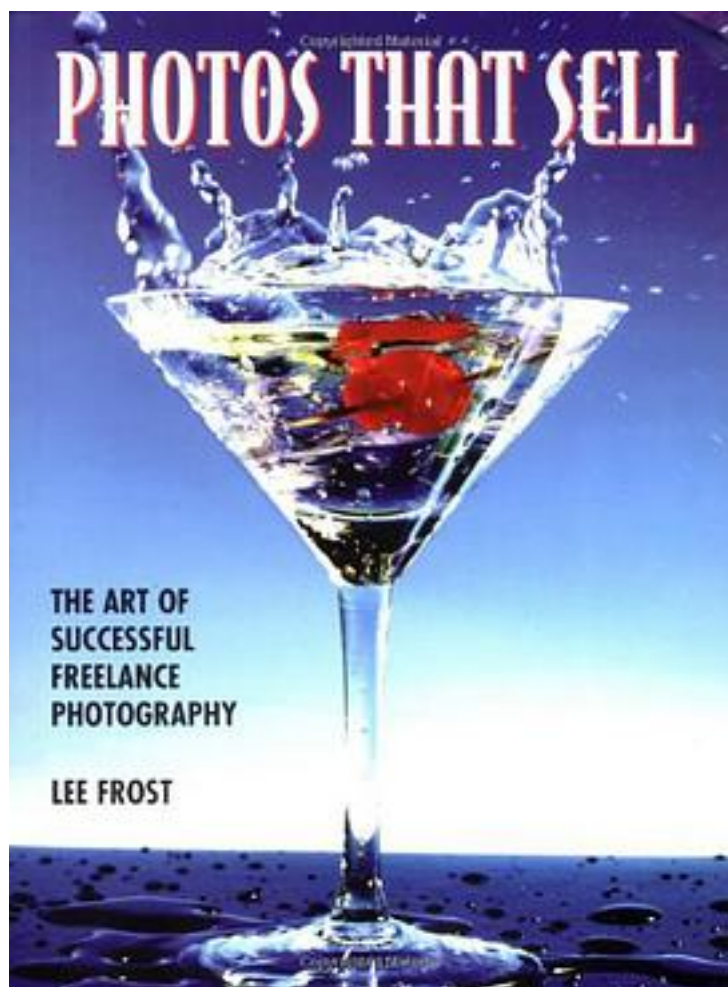


Photos That Sell



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Hundreds of success tips for the freelance photographer!

Photos That Sell is actually two books in one. It not only shows photographers—and those aspiring to be—how to snap great commercial photos, but also offers hundreds of success tips for selling them in the marketplace.

Readers will get an overview of all the markets available for selling photographs—whether on spec, through photo libraries, on commission, even over the Internet—and dozens of surefire approaches for making sales. They will learn about the hottest subjects in commercial photography and how to shoot the perfect photos for them. Finally, dozens of exclusive "how-to" spreads demonstrate the set-ups used to create some of the vivid artistic and technical effects that are part of producing Photos That Sell.

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