

Big Bucks Selling Your Photography



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This updated guide to financial success for aspiring photographers helps them make the leap to earning a living as freelancers. Explaining how to handle the financial complexities of professional photography, this resource provides expert guidance on attracting clients, staying out of legal trouble, navigating the ins and outs of copyright law, and setting and collecting fair but competitive rates. Important advice is also included on how freelancers can handle tax preparation and deal with the threat of audits. New sections feature discussions on how freelance photographers can effectively market their work and how to capitalize on new digital technologies. Forms to help freelancers elevate their careers, such as model release contracts and copyright applications, are also included.

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