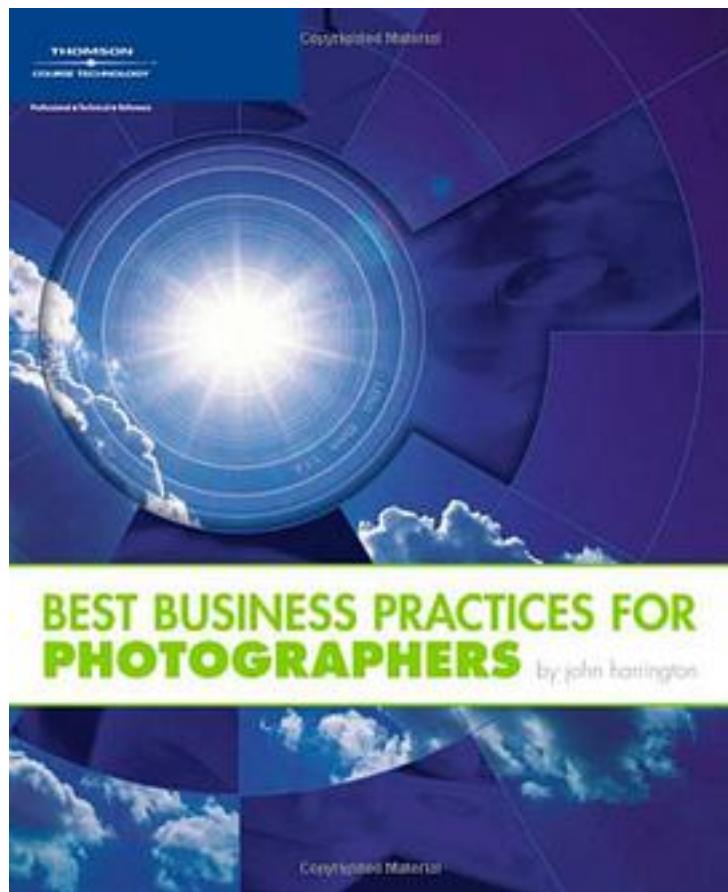


# Best Business Practices for Photographers



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A truly successful photographic career means not only financial success, but also personal satisfaction and fulfillment. The goal of Best Business Practices for Photographers is to help you achieve success in each of these areas. This book is not a guide to taking better pictures or selling your photography. Instead, it explains how

photographers can meet important business objectives. It covers the focal points of best practices - best practices in interacting with clients, best practices in negotiating contracts and licenses, and best practices in business operations. It provides a roadmap for successfully navigating these - and many other - issues facing photographers today.

作者介绍:

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