

Digital Printing Start Up Guide



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Springing directly from the digital photography revolution, Digital Printing Start-Up Guide walks beginner and intermediate readers through the process of digitally printing and sharing their photographs. Differing from other books, this is the first on-the-shelves book to cover this subject from a non-branded perspective. By

introducing the basics of image creation, editing, and printing; explaining the advantages and disadvantages of inkjet and other digital printing technologies; and showing readers how to make better digital prints, this practical guide offers advice on improving the digital imaging and photo-printing process. The ability to share and print photographs digitally with high quality is considered one of the most important consumer trends in the world today. The huge success of its parent book, Mastering Digital Printing , is an example of digital photography's growing popularity. Varying from its parent book, this new book concentrates on photo printing as opposed to fine-art printing. With plenty of sidebars, charts, diagrams, and photos illustrating the book's contents, this guide can be used as a standalone and also as the perfect companion for Mastering Digital Printing .

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