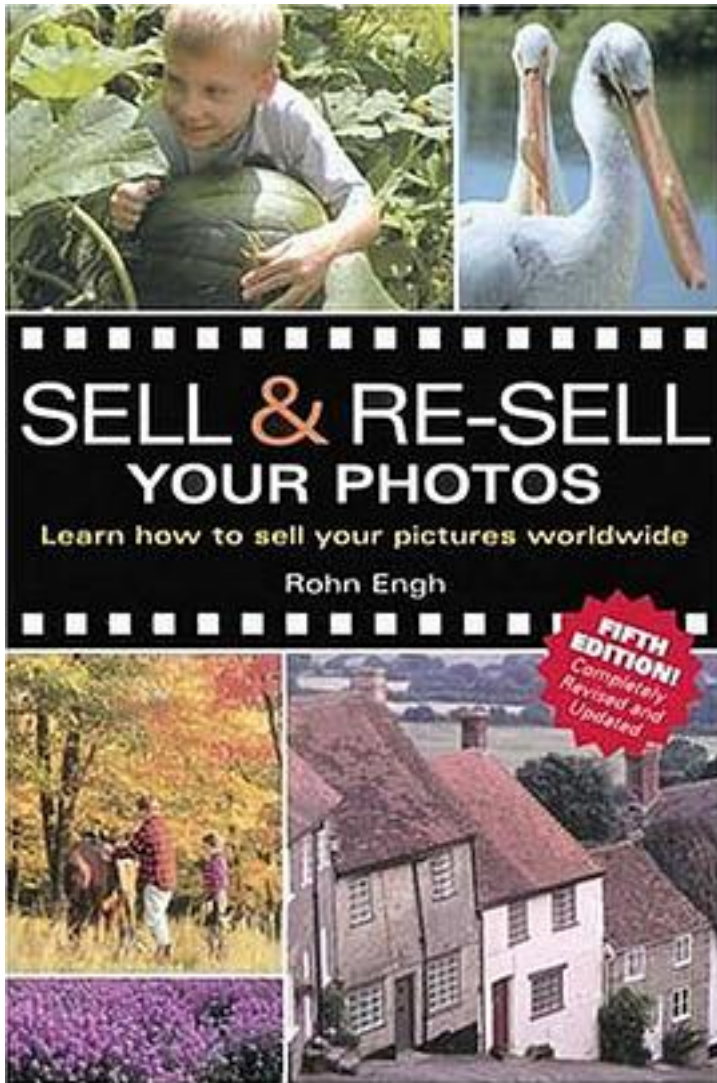


Sell & Re-Sell Your Photos



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著者:Rohn Engh

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Completely revised and updated, this classic book shows new and veteran photographers how to sell their work. Filled with photos, charts, tables and sidebars, Sell & Re-Sell Your Photos helps photographers focus their goals and improve their profits. Includes advice on:. Good pictures vs. marketable pictures. The web and how computers are being used in the stock photo business. How to market by mail - and present a professional image. Promotion techniques that get pictures noticed. A filing method that keeps pictures easily retrievable. How to approach a stock photo agency

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